**40th Anniversary Campaign**

**Sponsorship Levels**

1. **$1,000,000 and above**

* Invitations for 10 to a VIP event
* Appropriate naming opportunity
* Sponsor highlight on 40th anniversary webpage and e-news
* Logo on invitations, signage, program book for celebration and electronic materials
* 3 VIP tables of 10 for the celebration event, full page color ad in program book
* Tickets to anniversary events throughout the year
* Special recognition from podium and in annual report
* Multi-year pledge option
* Prominent logo position on 40th anniversary fund webpage
* E-newsletter updates on programs and events

1. **$400,000 - $999,999**

* Invitations for 6 to a VIP event
* Sponsor highlight on 40th anniversary webpage and e-news
* Logo on invitations, signage, program book for celebration and electronic materials
* 2 VIP tables of 10 for the celebration event, full page color ad in program book
* Tickets to anniversary events throughout the year
* Special recognition from podium and in annual report
* 10 tickets to VIP reception at celebration event
* Multi-year pledge option
* Name on permanent plaque in LSC building
* Prominent logo position on 40th anniversary fund webpage
* E-newsletter updates on programs and events

1. **$250,000 - $399,999**

* Invitations for 4 to VIP event
* Sponsor highlight on 40th anniversary webpage and e-news
* Logo on invitations, signage, program book for celebration and electronic materials
* 2 tables of 10 for the celebration event, full page color ad in program book
* Tickets to anniversary events throughout the year
* Special recognition from podium and in annual report
* 6 tickets to VIP reception at celebration event
* Multi-year pledge option
* Prominent logo position on 40th anniversary fund webpage
* E-newsletter updates on programs and events

1. **$150,000 - $249,999**

* Sponsor highlight on 40th anniversary webpage and e-news
* Logo on invitations, signage, program book for celebration and electronic materials
* 2 tables of 10 for the celebration event, full page color ad in program book
* Tickets to anniversary events throughout the year
* Special recognition from podium and in annual report
* 4 tickets to VIP reception at celebration event
* Multi-year pledge option
* Prominent logo position on 40th anniversary fund webpage
* E-newsletter updates on programs and events

1. **$100,000 - $149,999**

* Sponsor highlight on 40th anniversary webpage and e-news
* Logo on invitations, program, signage and electronic materials
* 1 table for 10 for the celebration event
* Special recognition from podium and in annual report
* 2 tickets to VIP reception at celebration event
* Multi-year pledge option
* E-newsletter updates on programs and events

1. **$50,000 - $99,999**

* Name listed in invitations, program, signage and electronic materials
* 1 table of 10 for celebration event
* Listing in annual report
* E-newsletter updates on programs and events
* Multi-year pledge option

1. **$25,000 - $49,999**

* Text recognition in invitations, program, signage and electronic materials
* 6 tickets to the celebration event
* Listing in annual report
* E-newsletter updates on programs and events

1. **$10,000 - $24,999**

* Text recognition in invitations, program, signage and electronic materials
* 4 tickets to the celebration event
* Listing in annual report
* E-newsletter updates on programs and events

1. **$4,000 - $9,999**

* Text listing on 40th anniversary fund webpage
* Text recognition in invitations, program, signage and electronic materials
* 2 tickets to the celebration event
* Listing in annual report
* E-newsletter updates on programs and events

1. **$1,000 - $3,999**

* Name listing in annual report
* Text listing on 40th anniversary fund webpage
* E-newsletter updates on programs and events

1. **Less than $1,000**

* Listing in annual report

**Individual tickets to celebration: $400**

Potential Names for Levels

1. Defender
2. Barrister
3. Counselor
4. Sentinel
5. Guardian
6. Partner
7. Defender
8. Advocate
9. Friend
10. Benefactor
11. Founding Sponsor
12. Legacy Sponsor
13. Presenting Sponsor
14. Champion Sponsor
15. Title Sponsor
16. Major Sponsor
17. Investing Sponsor
18. Partner
19. Patron
20. Affiliate
21. Friend
22. Visionary
23. Legacy
24. Champion
25. Pacesetter
26. Leader
27. Patron
28. Partner
29. Benefactor
30. Supporter
31. Friend
32. Member
33. Supreme
34. Federal
35. Appellate
36. Trial
37. Justice
38. Advocate
39. Defender
40. Counselor
41. Guardian
42. Advocate
43. Clerk
44. Founder Society
45. 1974 Society
46. Legacy Society
47. Justice Society
48. Equal Access Society
49. Leadership Society
50. Service Society
51. Advocates Society
52. Pro Bono Society
53. Counsel Society
54. Empowerment Society