# Legal Services Corporation Meeting of the Telephonic Institutional Advancement Committee

## **Open Session**

## Wednesday, October 1, 2014

Chairman John G. Levi convened an open session telephonic meeting of the Legal Services Corporation's ("LSC") Institutional Advancement Committee ("the Committee") at 5:02 p.m. on Wednesday, October 1, 2014. The meeting was held at the Legal Services Corporation 3333 K Street, N.W. Washington, D.C. 20007.

The following Committee members were present:

John G. Levi, Chairman

Robert J. Grey, Jr.

Father Pius Pietrzyk

Herbert S. Garten, (Non-Director Member)

Thomas Smegal (Non-Director Member)

Frank B. Strickland (Non-Director Member)

#### Other Board members present:

Julie A. Reiskin

Gloria Valencia-Weber

#### Also attending were:

James J. Sandman President

Wendy Rhein Chief Development Officer

Ronald S. Flagg Vice President for Legal Affairs, General Counsel, and Corporate

Secretary

Lynn Jennings Vice President for Grants Management

Jeffrey Schanz Inspector General

Carol Bergman Director, Office of Government Relations and

Public Affairs (GRPA)

Carl Rauscher Director of Media Relations, Office of Government Relations and

Public Affairs (GRPA)

Julia Kramer Program Counsel, Office of Compliance and Enforcement,

**Executive Office** 

Atitaya Rok Staff Attorney, Office of Legal Affairs

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The following summarizes actions taken by, and presentations made to, the Committee:

Chairman Levi called the meeting to order.

### **MOTION**

Father Pius moved to approve the agenda. Mr. Strickland seconded the motion.

## **VOTE**

The motion passed by voice vote.

Chairman Levi began the discussion by thanking LSC staff for making the 40<sup>th</sup> anniversary celebration a great success.

Ms. Rhein briefed the Committee on follow up to the 40<sup>th</sup> anniversary event, including evaluation of feedback. She provided statistics on the attendance at the 40<sup>th</sup> anniversary; and stated that additional information would be available after the board meeting in Albany, New York. She answered Committee members' questions. At the suggestion of Father Pius and Ms. Reiskin, Ms. Rhein agreed to create a feedback form for comments about the 40<sup>th</sup> anniversary event. The feedback form will be posted to the LSC 40<sup>th</sup> anniversary website along with other links to gather social media feedback.

Ms. Reiskin and Mr. Rauscher briefed the Committee on the first Communications Subcommittee telephonic meeting held on September 19, 2014. They discussed the success of the 40<sup>th</sup> anniversary event, and the local press it received. Future communications strategies include focus on local press coverage, social media engagement, and planned calendar events. Ms. Reiskin also stated going forward the subcommittee would be setting goals to measure engagement and relationship outcomes and establishing a board of leaders. She answered Committee members' questions.

Chairman Levi invited public comment and received none.

There was no new business to consider.

The closed session meeting was deferred to the next meeting.

## **MOTION**

Father Pius moved to adjourn the meeting. Professor Valencia-Weber seconded the motion.

#### **VOTE**

The motion passed by voice vote. The Committee meeting adjourned at 5:42 p.m.

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I hereby certify that this is a true and correct copy of the minutes adopted by the Legal Services Corporation's Institutional Advancement Committee on January 22, 2015.

Ronald S. Flagg

Vice President for Legal Affairs,

General Counsel & Corporate Secretary