

LEGAL SERVICES CORPORATION  
BOARD OF DIRECTORS

MEETING OF THE  
INSTITUTIONAL ADVANCEMENT COMMITTEE  
OPEN SESSION

Sunday, July 20, 2014

3:33 p.m.

Des Moines Marriott Downtown  
700 Grand Avenue  
Des Moines, Iowa 50309

COMMITTEE MEMBERS PRESENT:

John G. Levi, Chairperson  
Robert J. Grey Jr.  
Charles N.W. Keckler  
Martha L. Minow  
Father Pius Pietrzyk, O.P.  
Herbert S. Garten (Non-Director Member)  
Frank B. Strickland (Non-Director Member)

OTHER BOARD MEMBERS PRESENT:

Sharon L. Browne  
Harry J.F. Korrell, III  
Victor B. Maddox  
Laurie Mikva  
Julie A. Reiskin  
Gloria Valencia-Weber

## STAFF AND PUBLIC PRESENT:

James J. Sandman, President  
 Lynn Jennings, Vice President for Grants Management  
 Rebecca Fertig-Cohen, Special Assistant to the  
 President (by telephone)  
 Wendy Rhein, Chief Development Officer (by telephone)  
 Ronald S. Flagg, Vice President for Legal Affairs,  
 General Counsel, and Corporate Secretary  
 Stefanie Davis, Assistant General Counsel, OLA  
 (by telephone)  
 David L. Richardson, Comptroller and Treasurer,  
 Office of Financial and Administrative Services  
 Carol A. Bergman, Director, Office of Government  
 Relations and Public Affairs  
 Carl Rauscher, Director of Media Relations, Office  
 of Government Relations and Public Affairs  
 Marcos Navarro, Office of Government Relations and  
 Public Affairs  
 Wendy Long, Executive Assistant, Office of Government  
 Relations and Public Affairs  
 Lora M. Rath, Deputy Director, Office of Compliance  
 and Enforcement  
 Julia Kramer, Program Counsel, Office of Compliance  
 and Enforcement  
 Jeffrey E. Schanz, Inspector General  
 John Seeba, Assistant Inspector General for Audit,  
 Office of the Inspector General  
 David Maddox, Assistant Inspector General for  
 Management and Evaluation, Office of the  
 Inspector General  
 Robert E. Henley, Jr., Non-Director Member, Finance  
 Committee  
 Allan J. Tanenbaum, Non-Director Member, Finance  
 Committee  
 Bernie Brady, LSC Travel Coordinator  
 Dennis Groenenboom, Executive Director, Iowa Legal  
 Aid  
 Patrick McClintock, Iowa Legal Aid  
 Chris Luzzie, Iowa Legal Aid  
 Terry Brooks, American Bar Association Standing  
 Committee on Legal Aid and Indigent Defendants  
 (SCLAID)

## C O N T E N T S

OPEN SESSION	PAGE
1. Approval of agenda	5
2. Approval of minutes of the Committee's Open Session meeting of April 6, 2014	6
3. Update on 40th Anniversary Campaign	6
4. Consider and act on In-kind Contributions Protocol	12
5. Update on September Conference Events	17
6. Public comment	30
7. Consider and act on other business	30

## CLOSED SESSION

1. Approval of minutes of the Committee's  
Closed Session meeting of April 6, 2014
2. Consider and act on prospective funders
3. Donor report
4. Consider and act on adjournment of meeting

Motions: 5, 6, 15, 17

1 P R O C E E D I N G S

2 (3:33 p.m.)

3 CHAIRMAN LEVI: The first thing I want to do  
4 is to welcome Julia Kramer. Would you stand up so  
5 everybody knows who you are? And thank you for being  
6 here.

7 (Applause)

8 CHAIRMAN LEVI: Also, to say that on the  
9 phone, I gather, are both Wendy and Becky. Wendy has  
10 almost decided to make herself into a human example for  
11 medical school students. And she's certainly been  
12 through it, but she is doing great, I understand. I'll  
13 let her speak for herself. She would have come, but  
14 her doctors wouldn't let her. But I think we'll all be  
15 seeing her very soon.

16 Is that fair to say, Wendy?

17 MS. RHEIN: That is fair to say. I'm doing  
18 very well. I'm officially bionic and getting back to  
19 get some work done.

20 CHAIRMAN LEVI: Now, Becky continues to work  
21 even though she's trying to demonstrate how difficult  
22 pregnancy can be, and we are trying to encourage her to

1 work less.

2 Are you in the office? I hope not.

3 MS. FERTIG-COHEN: No. I'm working from home.

4 CHAIRMAN LEVI: Good. That's good to hear.

5 MS. FERTIG-COHEN: And we should also  
6 acknowledge Wendy Long, who also traveled with Julia  
7 and Bernie to help do everything.

8 CHAIRMAN LEVI: Yes. Wendy, are you -- yes,  
9 you are. Stand up.

10 (Applause)

11 CHAIRMAN LEVI: And I see Bernie Brady by the  
12 door there. And we have to acknowledge -- Bernie just  
13 amazing. You make every meeting go so smoothly, so  
14 thank you so much, Bernie.

15 (Applause)

16 CHAIRMAN LEVI: So now this is the  
17 Institutional Advancement Committee meeting, and I'd  
18 like to call the meeting to order and ask for a motion  
19 to approve the agenda.

20 M O T I O N

21 MR. KECKLER: So moved.

22 CHAIRMAN LEVI: And I should say this is the

1 open meeting. There will be two meetings of this  
2 committee.

3 Could we have a motion to approve the minutes?

4 M O T I O N

5 MR. STRICKLAND: So moved.

6 MR. KECKLER: Second.

7 CHAIRMAN LEVI: All in favor?

8 (A chorus of ayes.)

9 CHAIRMAN LEVI: Wendy, do you want to give the  
10 brief update or you want me to, on the 40th?

11 MS. RHEIN: Why don't you go ahead, and I'll  
12 fill in anything else that we might need to add for the  
13 group.

14 CHAIRMAN LEVI: I want to first say that 100  
15 percent of our Board is committed to the campaign, and  
16 that is really a terrific statement on behalf of the  
17 Board; and then to say that we are doing quite well.

18 We have been out to see many law firms in  
19 Washington, New York, California, Midwest, and they're  
20 already starting to make commitments. This is  
21 something that we'll discuss in greater detail in the  
22 closed session.

1           But not only have we had success in our  
2 overall asks and responses, but in fact money is  
3 starting to come in in some significance. So that is a  
4 good thing and will help defray the costs of the 40th  
5 events, and also should lead us to be able to move on  
6 some of the initiatives that we all put as a priority  
7 for the 40th.

8           I think that it would be fair also to say that  
9 the 40th year is an opportunity, and that I think  
10 there's opportunity for this Committee.

11           I would like to suggest and have you all think  
12 about ways in which we could create four to six teams  
13 of folks that are in a position to meet with -- and I  
14 have to say that I think that it's the national law  
15 firms that need to be visited, not the regional. The  
16 regional are really so much more involved in supporting  
17 their local programs, and that's where there's an  
18 intersection of issue.

19           I think we ought to talk about the national  
20 law firms. Where I think we also need help is reaching  
21 those in what is known as the plaintiffs' bar, and I  
22 think that would be something that people could think

1 about, too. And I think that corporate America also is  
2 willing to step up here.

3 I personally haven't been able to extend  
4 myself in that direction yet. So I said to Wendy, it  
5 would really be nice to think about how, in the coming  
6 year -- and there are so many corporations -- welcome,  
7 Martha -- that have foundations that would like to  
8 support research and even support innovation grants  
9 that we need to have more teams.

10 The surprising receptivity of, to me, to some  
11 extent, the welcoming that I've received should  
12 encourage all of you, and I think we shouldn't be  
13 bashful. This is an important moment. As I say, I'll  
14 talk about that more in the closed session, too.

15 Any comments, Wendy? Thoughts on that?

16 MS. RHEIN: The only thing I would add is from  
17 a logistics perspective. We're working on a 40th  
18 anniversary website that would be linked to LSC's  
19 website that lists our donors, and be able to thank  
20 people and engage people in the different projects that  
21 we'll be funding.

22 There's also going to be, as part of that, a



1 specific listserv that we'll be able to communicate  
2 with people interested in learning more about the 40th  
3 anniversary. So while John is actively out soliciting  
4 funds, which is fantastic, we're also working on the  
5 back end at the office to make sure that we've got some  
6 of the pieces in place to be able to support the  
7 campaign throughout the whole year.

8 CHAIRMAN LEVI: Questions or comments  
9 for -- Mr. Grey?

10 MR. GREY: John, so this is a pretty  
11 fast-moving thing, and one of the aspects to that it  
12 seems to me we at least ought to make ourselves is  
13 whether there is a social media approach to this,  
14 either through Twitter or something like that, where  
15 there is fast-moving conversation and observation, and  
16 also a way to push information in a way that tells  
17 people we're moving fast so you'd better get on board,  
18 or we're moving fast and please be a part of it.

19 It seems to me followers pick up faster when  
20 there's a short statement to make as opposed to going  
21 to a website, trying to find a particular page.

22 CHAIRMAN LEVI: Yes. Wendy, do you want to

1 speak to that? Because I know you have a thought on  
2 that.

3 MS. RHEIN: Absolutely. Robert, I completely  
4 agree with you. And what we're hoping to do is when we  
5 have this large event in September is to launch the  
6 LSC-40, which will be the tag we're going to use for  
7 Twitter, and we'll have a Facebook account, and to be  
8 able to engage people in that way in addition to this  
9 separate listserv or the web pages that we've been  
10 putting together.

11 It has to have a social media component, I  
12 agree with you, and a way for people to have a call to  
13 action beyond donating, about what can they do to get  
14 engaged in legal services locally, how can they become  
15 pro bono attorneys or volunteers. So we can also help  
16 to steer some of these people to the grantees.

17 CHAIRMAN LEVI: I think maybe Robert's point  
18 also is, though, let's not wait too long. Could we get  
19 that started a month before, like around the time of  
20 the ABA meeting, even?

21 MS. RHEIN: Sure. Yes, I think we could  
22 absolutely get that out.

1           CHAIRMAN LEVI: Well, we've been in the quiet  
2 phase, but we're about not to be.

3           MS. RHEIN: Yes.

4           CHAIRMAN LEVI: Yes. Other comments,  
5 questions, on that front? Herb?

6           MR. GARTEN: I would encourage us to make  
7 contact with the access to justice committees  
8 throughout the country because I don't think they're  
9 aware of what we're doing. And although I don't think  
10 we could expect funding from them, members of each of  
11 the commissions are in a position to support what we  
12 are trying to accomplish.

13          MS. RHEIN: Herb, we've actually been in  
14 contact with every access to justice commission by  
15 phone and have got the ability to send them all the  
16 save-the-dates for the September event. And we'll also  
17 follow up with invitations as well.

18          MR. GARTEN: That's very good.

19          CHAIRMAN LEVI: And Herb just volunteered to  
20 call them each for their money.

21               (Laughter.)

22          MR. GARTEN: You're the boss.

1           CHAIRMAN LEVI: Item number 4, then, is  
2 consider and act on In-kind Contributions Protocol. I  
3 think I have to turn that over to you, Wendy.

4           MS. RHEIN: Thank you.

5           CHAIRMAN LEVI: It's in your Board book at  
6 page 119.

7           MS. RHEIN: It's in the Board book, in the  
8 Institutional Advancement section. I believe we also  
9 have Atitaya Rok and Stefanie Davis on the phone as  
10 well from OLA?

11          MS. DAVIS: Yes. This is Stefanie.

12          MS. ROK: Yes. And Atitaya.

13          MS. RHEIN: Great. This particular  
14 development or fundraising protocol we wanted to make  
15 sure came to your attention. We had shared previously  
16 all of the other development, fundraising protocols,  
17 and procedures that we had put in place, and this  
18 particular one relates to in-kind contributions.

19               It's an internal, more of an organizational  
20 protocol on how we are going to manage in-kind  
21 contributions within LSC to ensure that all  
22 contributions would go through my office; that I can be

1    sure that if someone from, let's say, our tech  
2    department has an opportunity to receive an in-kind  
3    contribution, which could be equipment or software or  
4    some kind of a service from Google or Microsoft, that  
5    anything to do with that would run through my office so  
6    we can make sure we have a coordinated ask, that if we  
7    have a grant sitting in front of a particular company,  
8    that we're all working together.

9                So that was the purpose of putting together  
10   this particular protocol.  Stefanie Davis worked very,  
11   very carefully with myself and with Carol and with  
12   Richard Sloane to be able to put this together.

13               Were there any specific questions o thoughts?

14               CHAIRMAN LEVI:  Father Pius?

15               FATHER PIUS:  Just two.  One, it says, "Any  
16   changes to the protocol must be approved by the Board  
17   in writing."  I don't think the words "in writing" are  
18   particularly helpful, and I would cut those words from  
19   the sentence.

20               The second is, the solicitations for gifts for  
21   staff events functions are subject to this protocol.  
22   That seemed to me a little bit strange.  I thought we

1   exempted these sorts of things from -- I thought we  
2   exempted staff events and functions from these gift  
3   protocols. You'll have to remind me.

4               CHAIRMAN LEVI: We did.

5               FATHER PIUS: But if we did it before, we  
6   should do it from here. I think the word "not" is just  
7   missing, is my guess.

8               CHAIRMAN LEVI: Where --

9               FATHER PIUS: Oh, I'm sorry. It's the  
10  protocol, the first page, number 2, second paragraph,  
11  that one-sentence paragraph. "Solicitations for gifts  
12  for LSC staff events/functions, like Black History  
13  Month, are subject to this protocol," which seemed to  
14  me strange.

15              CHAIRMAN LEVI: Oh, yes. Are not subject.

16              FATHER PIUS: Yes. So I would amend this to  
17  say "are not subject." So those would be my two  
18  amendments, to get rid of the words --

19              CHAIRMAN LEVI: Where was your other one?

20              FATHER PIUS: In the second full paragraph,  
21  the penultimate sentence, the last two words. "Any  
22  changes or exceptions to the protocol must be approved

1 by the Board in writing." I would simply delete the  
2 words "in writing." And then for paragraph 2 under  
3 number 2, I would add the word "not," "are not subject"  
4 to the protocol.

5 CHAIRMAN LEVI: You're actually making that as  
6 a motion? I think so.

7 M O T I O N

8 FATHER PIUS: For approving this as a Board,  
9 then yes, I make this as an amendment, a formal  
10 amendment.

11 DEAN MINOW: I second it.

12 CHAIRMAN LEVI: As a Committee going to the  
13 Board.

14 FATHER PIUS: Yes, yes.

15 CHAIRMAN LEVI: If it's a protocol, a Board  
16 protocol.

17 Any other comments? Suggestions? Julie?

18 MS. REISKIN: I just have a question, and I  
19 don't know the answer. I take it \$5,000 was -- is  
20 there a reason for that amount? And I don't know how  
21 much lawyer services, \$5,000, how much that buys, and  
22 I'm just wondering if that number is a little too low.

1           Because we don't want to make a big case out  
2   of -- we don't want to reject stuff that's a quick and  
3   easy thing and make a big deal out of it. And it seems  
4   like this is involving a big process that maybe the big  
5   process should be for a really big deal. And I just  
6   didn't know where that number came from and how much  
7   time that involves.

8           CHAIRMAN LEVI: Wendy? I'm sorry.

9           MS. RHEIN: The \$5,000 was the same cash limit  
10   that we had included in the fundraising protocols as  
11   gifts that Jim to accept unsolicited. That was feeling  
12   that was in that original call as well. That's where  
13   the number came from.

14          CHAIRMAN LEVI: That was the reason. It was  
15   the same number. Any other questions?

16          MS. RHEIN: Did you want to add anything,  
17   Stefanie?

18          MS. DAVIS: I don't think so. Not at this  
19   time.

20          CHAIRMAN LEVI: Can we move to approve the  
21   protocol, as amended?

22   //



1 M O T I O N

2 FATHER PIUS: So moved.

3 DEAN MINOW: Second.

4 CHAIRMAN LEVI: All in favor?

5 (A chorus of ayes.)

6 CHAIRMAN LEVI: Opposed?

7 (No response.)

8 MS. RHEIN: Okay. We'll get a clean copy to  
9 you all for the Board meeting, then.

10 CHAIRMAN LEVI: I'm sorry? Wendy?

11 MS. RHEIN: Do you need a clean copy of this  
12 for the Board meeting, for the Tuesday meeting?

13 CHAIRMAN LEVI: I don't think so. The entire  
14 Board is here. You may not know that, but they are.

15 Update on September conference events is the  
16 next item. Well, Wendy, do you have the schedule there  
17 in front of you?

18 MS. RHEIN: I do not, but I can pull it up in  
19 about one minute.

20 CHAIRMAN LEVI: And with the exception of --  
21 if we go through it, then I may be able to -- let's be  
22 careful about certain people and stuff. But we can

1 deal with that in the closed --

2 MS. RHEIN: Sure. While I'm pulling this up,  
3 John, do you want to just remind everyone about the  
4 schedule itself? So the dates are the 14th and the  
5 15th

6 CHAIRMAN LEVI: The 14th. So September 14th,  
7 approximately midafternoon, our grantees and their  
8 board chairs, I suppose, are all coming. You should  
9 all come. The middle of the afternoon, I believe,  
10 is -- I can't remember the time.

11 MS. RHEIN: It starts at 3:00 with the  
12 grantees' executive directors and their board chairs.  
13 And they will start their afternoon with some welcoming  
14 remarks from Jim and John, and then there's a panel on  
15 the creation of LSC.

16 DEAN MINOW: Might I ask for just circulating  
17 this draft schedule so that we can all have it?

18 CHAIRMAN LEVI: We will.

19 DEAN MINOW: I understand it'll change, but it  
20 would be really helpful.

21 CHAIRMAN LEVI: Yes. I think that would be  
22 good.

1 MS. RHEIN: Okay. We can certainly do that.

2 CHAIRMAN LEVI: This is in Washington, D.C.,  
3 at the Omni Shoreham.

4 MR. GREY: The other thing you might --

5 CHAIRMAN LEVI: I'm sorry, Robert?

6 MR. GREY: Since it is a draft, one of the  
7 things you might just say -- because I know there's a  
8 sensitivity about some of the people --

9 CHAIRMAN LEVI: Yes.

10 MR. GREY: -- is just say "invited guests."  
11 Any time we've got a space where we have some people  
12 committed, you call them all "invited guests," and that  
13 way we give ourselves flexibility and not get our  
14 hands -- I mean our protocol --

15 CHAIRMAN LEVI: Okay. I guess they don't want  
16 to hear it in the open session here.

17 MS. RHEIN: That's fine. So the grantees will  
18 meet on Sunday afternoon and into Monday with sessions  
19 specifically related to them. And then Monday  
20 afternoon we open to a much larger audience that will  
21 include, of course, law firms, members of government,  
22 our partner organizations. The grantees again will

1 stay. So that is Monday afternoon through Tuesday.  
2 And then we'll close with a large dinner on Tuesday.

3 CHAIRMAN LEVI: Any other questions or  
4 observations on that?

5 (No response.)

6 CHAIRMAN LEVI: Any public comment?

7 MS. REISKIN: Is there going to be any  
8 organized op-eds or anything in local papers about,  
9 this is the 40th; here's what's happening in  
10 Washington, and what you should do locally is support  
11 your local legal aid, or something like that? Anything  
12 like that going on around the country, any organized  
13 thing around the country, that we could be doing as  
14 Board members even if we're going to this?

15 CHAIRMAN LEVI: Well, that's a good question  
16 for Wendy and Carl Rauscher. Wendy, do you have an  
17 answer to that?

18 DEAN MINOW: It seems like a great idea, and  
19 it seems like we could work with board chairs and get a  
20 lot placed. And what would be great is if Carl could  
21 do a draft that would be a template that people could  
22 then adjust for their local activity. Why don't we

1 just do that?

2 MS. RHEIN: I think that's a great idea.

3 CHAIRMAN LEVI: Actually, Carl, why don't you  
4 come up for a minute, because it is the open session  
5 here, and discuss what's happening this week? Because  
6 that might also form the basis of something that could  
7 lead to an op-ed.

8 MR. RAUSCHER: Well, Friday is the actual  
9 anniversary of the signing of the LSC Act. So we'll be  
10 putting out a news release with quotes from  
11 congressional allies, et cetera, to begin the process.

12 I met with Martha Bergmark and Elizabeth and  
13 representatives from BerlinRosen to talk about  
14 precisely what Julie was talking about, which is how to  
15 metabolize particularly our EDs to get us local  
16 coverage of this.

17 An example that we're all following from the  
18 first White House conference, Phyllis Holmen wrote a  
19 piece for the local American Lawyer magazine  
20 publication there, the Daily Report, called, "Summons  
21 to the White House," that was highly effective, and it  
22 was her personal reflections about coming up to

1 Washington and what it was like in that first  
2 conference.

3           So we're circulating this. BerlinRosen has  
4 agreed to help do some of the phone calls and mobilize  
5 local support. So we've been thinking along those  
6 lines.

7           CHAIRMAN LEVI: Robert?

8           MR. GREY: Mr. Chairman, it was  
9 interesting -- Julie, that was an absolutely spot-on  
10 observation, I think. And one of the other things I  
11 think we ought to do is to be sure that we have  
12 targeted various areas of the profession, including law  
13 schools, including law firms and corporations, who are  
14 going to be represented on these panels, and be sure  
15 that they are either leading or following, or maybe  
16 both, with stories of their own, both present, past,  
17 and future ways in which we might talk about LSC.

18           Gloria had me invited to the New Mexico Bar  
19 Association meeting, the state bar, which I attended  
20 two days ago. And John Robb, who is a famous advocate  
21 for LSC and one of the original members of the advisory  
22 committee to OEO, passed away last week.

1           His Law Review article specifically on Legal  
2   Services, its formation and the issues surrounding it  
3   and why this country adopted it, is the stuff that we  
4   ought to republish in a way that allows others to  
5   understand historically why we're doing this.

6           CHAIRMAN LEVI:   Yes.

7           MR. GREY:   I don't think we want to miss that  
8   opportunity.

9           CHAIRMAN LEVI:   No, we don't.

10          MR. GREY:   And you don't get it every 40  
11   years.

12          CHAIRMAN LEVI:   Yes.   You don't.   You've heard  
13   me quote my dad about the values of the country have to  
14   be, in a sense, reinvented by every generation.   And  
15   repetition at these kinds of things is a good thing,  
16   and the assumption that everybody knows, well, they  
17   don't know.   So this an education moment, and we have  
18   to make it count this year.   And I couldn't agree with  
19   you more.

20          Also, Wendy, aren't we engaged in working with  
21   a PR-type firm?   Or how are we doing that piece?

22          MS. RHEIN:   We are not engaged with a PR firm.

1 We have a conference management company that is helping  
2 us with the planning and the execution of the September  
3 event. But they are not a communications firm.

4 DEAN MINOW: I just want to follow up, I  
5 think, on Julie's very good suggestion with Robert's  
6 elaboration. I think that we should treat it like a  
7 war room. We should identify who's going to do the  
8 op-ed in every state, period, the end.

9 Then we should have a plan for that. And then  
10 what's the outlet, and what's the draft? And we should  
11 do that. And now is the time to start to execute that  
12 because it's within eight weeks.

13 CHAIRMAN LEVI: Well, yes.

14 MR. GREY: There's something to talk about in  
15 terms of leading up to it. But at the end of the day,  
16 your idea, John, I think, has to be done in a measured  
17 manner, and that is, this is a year-long celebration or  
18 acknowledgment.

19 So we can still pace ourselves with this. And  
20 at the same time, I think Martha's absolutely right.  
21 You shouldn't leave any stone unturned. There should  
22 be 50 stones turned over in some form or fashion.



1           CHAIRMAN LEVI: And I think your earlier point  
2    about social media and the use of our own website to  
3    disseminate stories and things that have come out  
4    during the year, that also should be a place and a way  
5    in which we can expand the audience.

6           You know, I find remarkable -- I've talked to  
7    summer associates in the Chicago area, so they're in  
8    law school now. They know there's an issue out there,  
9    but they don't have a sense of the gravity of it.

10          When you go in and see the heads of the major  
11   law firms, and I've just seen a whole bunch of them,  
12   they know there's an issue out there. They're the  
13   same. They don't understand the gravity of the crisis  
14   that exists. And when they do, and when you really  
15   talk about this with them and explain what the numbers  
16   are, they're appalled.

17          Martha?

18          DEAN MINOW: Will we have a set of items on  
19   our website that people can link to around the time of  
20   the celebration? And will we have ability for the law  
21   firms that are giving support to have a link so that  
22   they can both trumpet their own support and then have a

1 link to us? And then similarly for law schools, so law  
2 schools can highlight their own pro bono projects and  
3 then link? That's how it's done these. Right?

4 MS. RHEIN: Uh-huh. We have an LSC-40 web  
5 page, website, that is about 80, 90 percent finished at  
6 this point that we'll launch next week when the op-ed  
7 and the press release that Carl was just talking about  
8 goes out.

9 It's also going to be around the same time the  
10 invitations for September go out so that we can have  
11 that kind of coordinated approach to getting all of  
12 these things out on LSC's 40th anniversary. And we'll  
13 be able to have on those pages links to the firms and  
14 the corporations and others that have supported us that  
15 would link back to their pages.

16 We can do the same thing with the law schools  
17 and have things linked back to the work that they've  
18 done -- share stories on there, highlight work of  
19 specific partners, and it will be updated frequently  
20 throughout the course of the year.

21 DEAN MINOW: That's great, Wendy. What I'm  
22 concerned about is lots of people don't think to go to

1 the LSC site. So what I'm asking for is something  
2 that, for the people who are going to the other sites,  
3 we give them the rough outline, and then it links to  
4 our site. Because people who don't already go to our  
5 site are not going to go to our site. They're not  
6 going to know to.

7 I also think it would be wonderful to solicit  
8 suggestions from the Board and the staff for things to  
9 go as links on this site, including the article that  
10 Robert just mentioned, and -- maybe you're doing this  
11 already -- a very quick set of statistics for people  
12 who want to know what the problem is.

13 I also think that it would be interesting to  
14 think about having a communications subcommittee here  
15 to help in the next year on this issue.

16 CHAIRMAN LEVI: Well, that I just mentioned.

17 MS. RHEIN: That would be very helpful.

18 CHAIRMAN LEVI: I think that would be very  
19 helpful, Martha.

20 Sharon?

21 MS. BROWNE: I think this is something that we  
22 might want to consider, is that the need for LSC and

1 the services that the grantees provide is basically a  
2 well-kept secret from the majority of the public.

3           So instead of just focusing on law schools, on  
4 law firms, and the legal community, I think it might be  
5 worth exploring having the executive directors or the  
6 president of the local boards of our grantees to do an  
7 op-ed and place it in the local newspapers to start  
8 getting the word out to the population.

9           As John mentions, it's something that has to  
10 be renewed and reinforced generation by generation.  
11 And focusing on just the legal community, I think we're  
12 missing an opportunity.

13           CHAIRMAN LEVI: Oh, I couldn't agree more. In  
14 fact, I think we need to figure out how to be in front  
15 of chambers of commerce. Now, the legal aid community  
16 is the stuff that knows this stuff the best, and that's  
17 who we seem to talk to. But we need to be invited to  
18 the economic clubs and the chambers of commerce around  
19 the country and figure out how to get that -- so maybe  
20 that can be on the list of things, too.

21           Yes?

22           PROFESSOR VALENCIA-WEBER: Yes. Wendy, the

1 article that Robert talks about is the one I sent you  
2 shortly after John died. One of the things not only  
3 within my state but I think nationally we might do is  
4 talk to former Senator Pete Domenici, who was John  
5 Robb's collaborator, about an op-ed piece we can send  
6 around.

7           We tried to get him to do the acknowledgment  
8 ceremony at the bar meeting, but John died on Sunday  
9 and we were having to be ready on a Wednesday, and we  
10 couldn't get that arranged. But I know that he was a  
11 lifetime friend of John, and I think we can get Senator  
12 Domenici, and I think we ought to get the rest of that  
13 generation of leaders who were in that birthing  
14 struggle, to also speak out.

15           CHAIRMAN LEVI: Other comments? Martha?

16           DEAN MINOW: Actually, also, the children of  
17 some of those who are no longer with us. So Justice  
18 Powell was a great leader, and his children include a  
19 lawyer. It would be interesting to get some of the  
20 other great leaders who cared about this. Richard  
21 Nixon's family.

22           CHAIRMAN LEVI: That was in the public comment

1 section. Very good comment.

2 Any business that we still have to conduct in  
3 the open session, Wendy?

4 MS. RHEIN: No.

5 CHAIRMAN LEVI: Is there any other public  
6 comment, in the room or on the phone?

7 (No response.)

8 CHAIRMAN LEVI: Consider and act on other  
9 business?

10 (No response.)

11 CHAIRMAN LEVI: Hearing none, then, we will  
12 now go into a closed session, which I believe means you  
13 have to redial in.

14 MS. RHEIN: That's correct.

15 CHAIRMAN LEVI: Thank you.

16 (Whereupon, at 4:05 p.m., the Committee was  
17 adjourned to Closed Session.)

18 \* \* \* \* \*

19

20

21

22