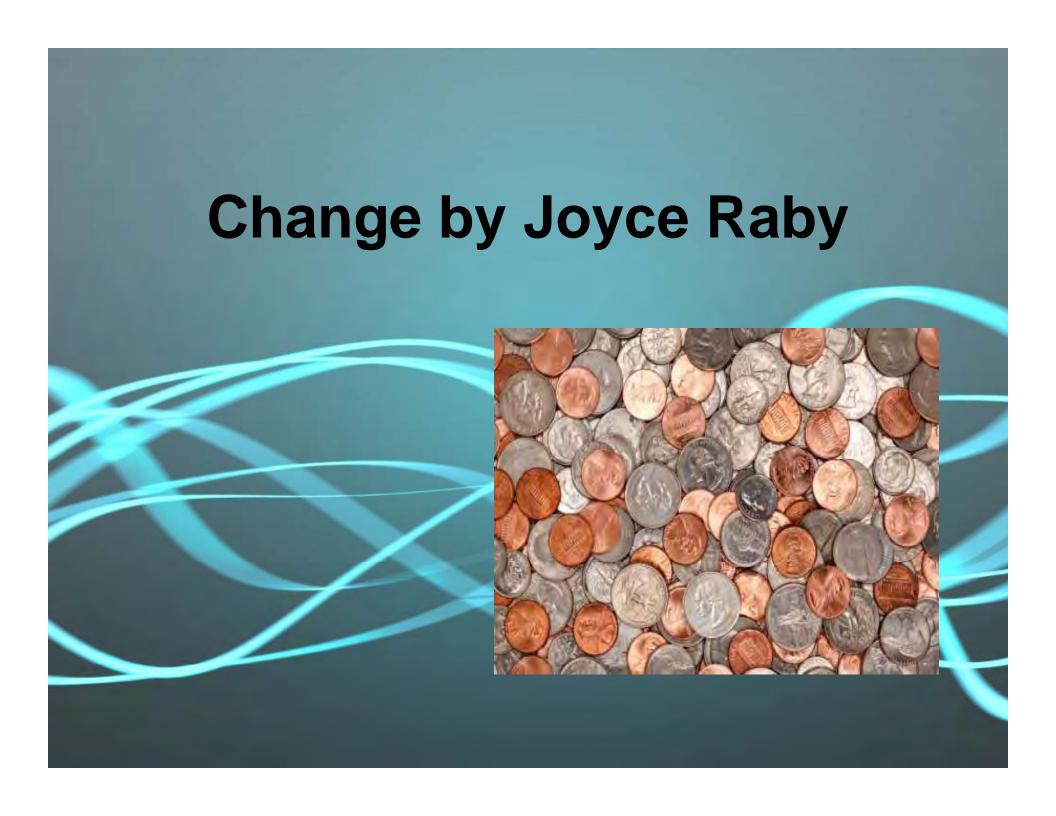
#### TIG 2011 IGNITE

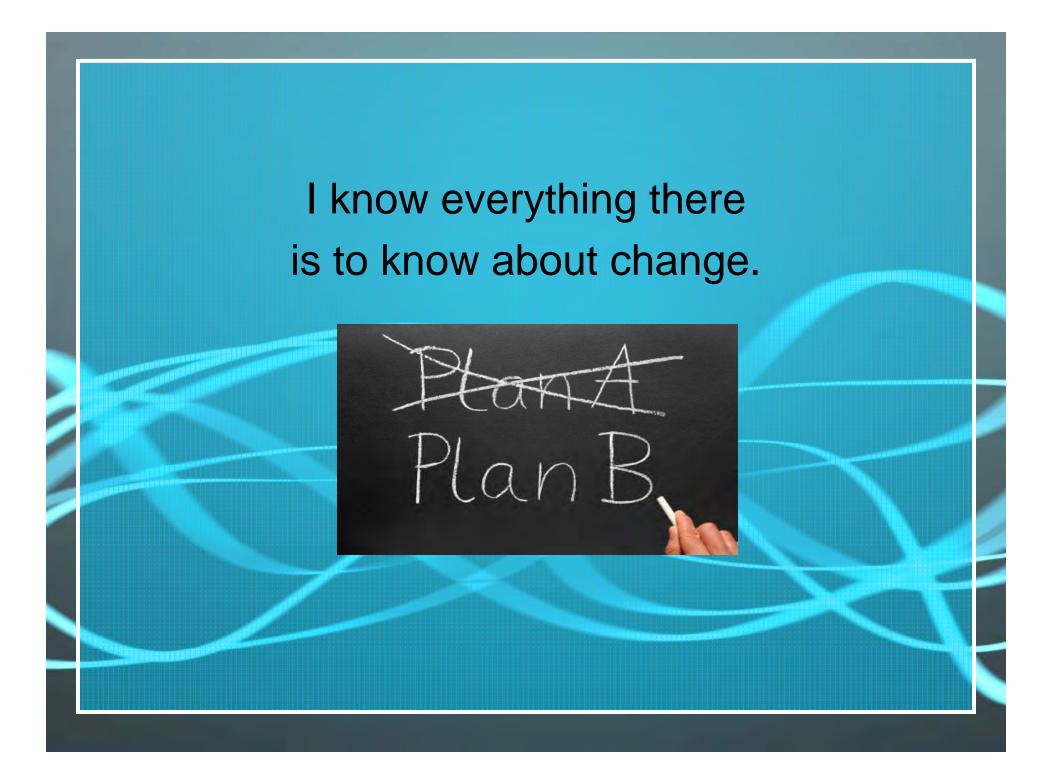


## 5 minutes + 20 slides x 7 presentations = Tons of ideas and information!

Joyce Raby, JoyceRaby.com
Jeff Hogue, Legal Assistance of Western New York
Jeffrey Kaput, Community Legal Aid Services Inc.
Kate Bladow, Consultant
Leah Margulies, LawHelp/NY
Mike Monahan, State Bar of GA Pro Bono/GLSP
William Guyton, Legal Services Alabama













Even when death is the alternative

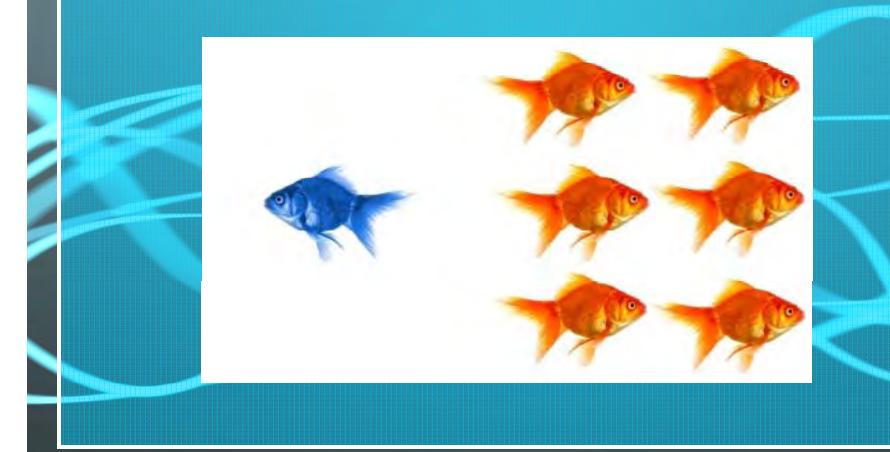
### Some People Do

 We read about people who overcome incredible odds and obstacles to make changes in their lives every day (drug addiction, recovery from injury, up and out of poverty)

They are like me –
 they are the 1 out of 10 who can change

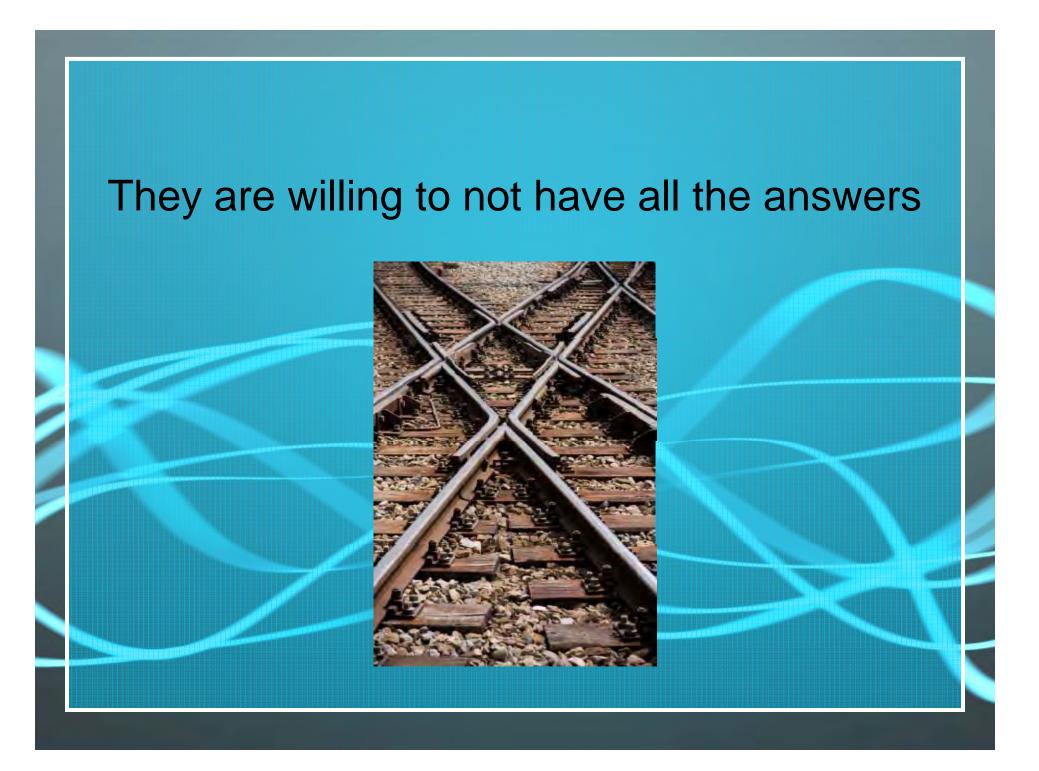


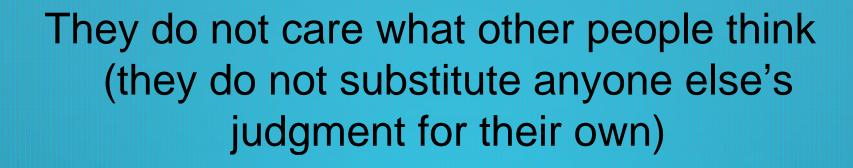
They are willing to believe that it is possible

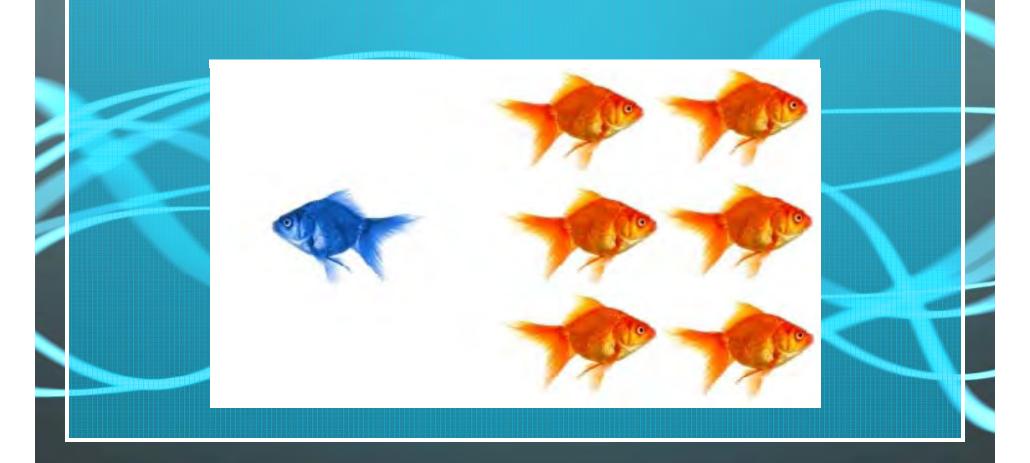












They are willing to believe that the forces of the Universe are on their side.



(which is a fancy new agey way to say they do not believe that misery is an acceptable way of life)

### So how?

 When the pain of staying the same exceeds the pain of change

Or



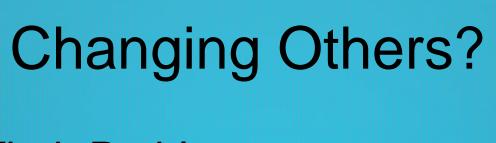
When the change feels so good – you can't help but do it

### "Tomorrow is Another Day"

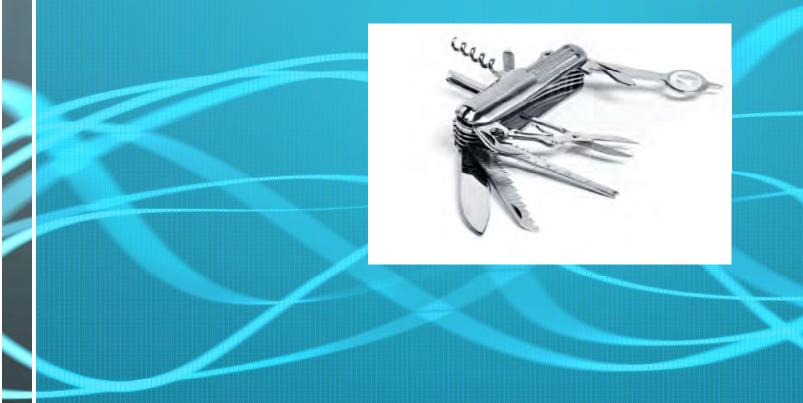
Is Crap!



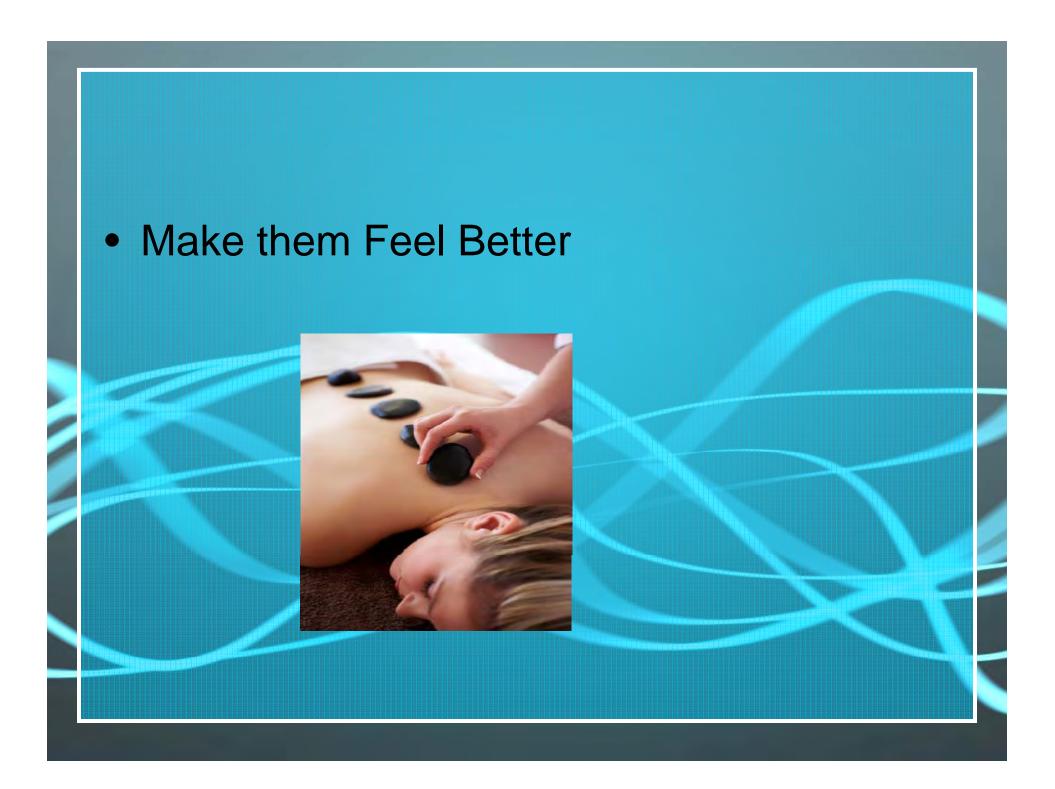
- Do something today or all is lost
- Promise yourself and then don't break it.



Solve Their Problem











### Summary - Changing Yourself

- Know that You Can
- Do Something Today
- Keep Your Eye on the Prize
- Stop Listening to Everyone's Opinions
- Make it about Love, then Love Yourself

### Summary - Changing Others

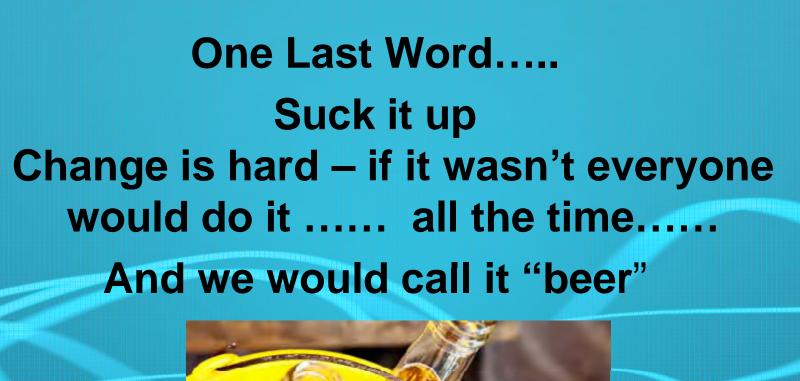
- Solve A Problem
- Make it Big Enough
- Make it Feel Good
- Add Value
- Look Happy! Make it Fun!

### Want to Know More?

 About Me? - buy me drinks; hear my stories



- About Change? Alan Duetschman, Fast Company, "Change or Die", May, 2005
- About Change and Physical Fitness? –
   Chris Crowley, Amazon.com "Younger
   Next Year" (for men or women)





#### TIG 2011 IGNITE



#### **Tiny Innovations**

Jeff Hogue

Legal Assistance of Western New York



## A Plain Language Project Spawns Light, Fast, Free Tools

Jeff Hogue, Supervising Attorney, Tech Coordinator, Legal Assistance of Western New York ®

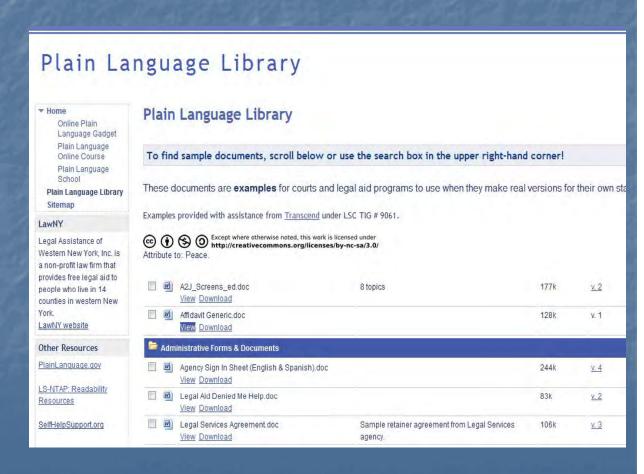
TIG 2011 – Ignite - Albuquerque

### Topics (detours ahead)

- Plain Language School (WriteClearly.org)
  - Methods, tools, lessons learned
- Small Scale Innovations Grew Out of the Plain Language project
  - Replication, Quick Deployment
- Future Legal Services Tech Innovation
  - Are small apps the next innovation process we need to adopt?

# Plain Language School Part 1: Publishing Model Docs

- Copied and published plain language expertTranscend's model plain language examples
- Created new plain language examples
- Reviewed some sample A2J screens from existing interviews

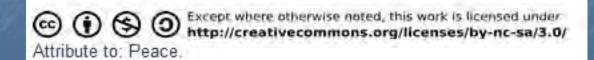


# Roadblock: Uh oh! what about copyright?

- We didn't want to require attribution
- Traditional copyright made no sense
  - Free your content!
- We had to contact multiple former partners. If they had been rigid, no library would have been possible

## Solution: Creative Commons, tweaked

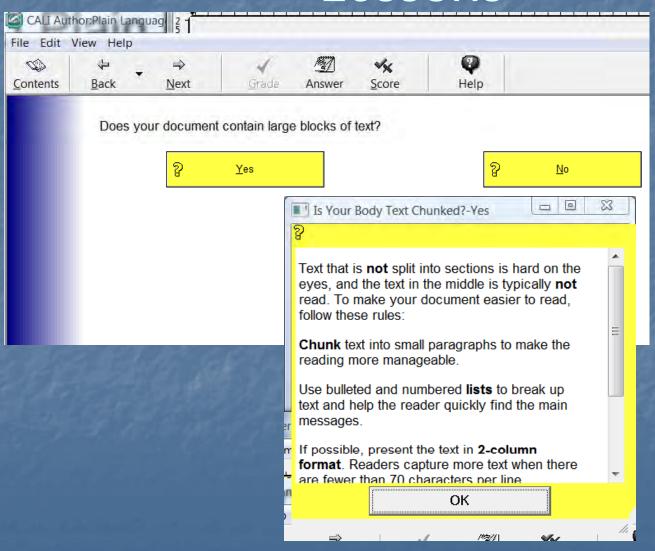
- We used Creative Commons, but they don't have a 'no attribution' license
- We made one up. Non commercial, share alike.
- Attribute to?: Peace



# Plain Language School Part 2: Training

- Held combo in-person / webinar trainings
- Publishing 3 online, self-guided lessons using CALI author
  - Similar enough to A2J Author to have a small learning curve
- Following up with mentoring hours for students, delivered remotely by Transcend.

### CALI Author Online Plain Language Lessons



## Replicate & Re-purpose: CALI Author Possibilities

- Built primarily for law students
- Uses existing infrastructure
- Free for LegAid
- Use existing lessons or make new ones!

(BTW- John Mayer is a rock star)

### Find A Free CALI Lesson

Only about 10% of content relevant to us, but these are instant trainings for new workers.

Author(sit

Darby Dickerson

Brooke Bowman





#### Citation Form for Briefs and Legal Memoranda

This exercise is to help users learn the rules of proper citation form for briefs and legal memoranda, it does not deal with proper citation form for law review footnotes. It is divided into three sections. Section A deals with cases, B with statutory materials and C with secondary authorities.

Three types of questions are included within each section. The first type provides the user with information about a source and requires her to choose the appropriate citation from four possibilities. The second question type presents a citation and requires the student to determine whether the citation is correct and if not to identify the element of the citation that is incorrect. For each incorrect response to the first two types of questions, an explanation is provided, along with reference to the appropriate rule in A Uniform System of Citation. The third and most difficult type of question presents the user with the necessary information and requires him to write the citation. The correct citation is then displayed so that the student may compare his answer with the correct citation.

This lessed is researd to reflect the 19th pd. of The Blogbook.

Lesson Completion Time: 1.0 - 1.5 hours

Lesson ID: LWR01

Author(s):

Caralage Ustanzan

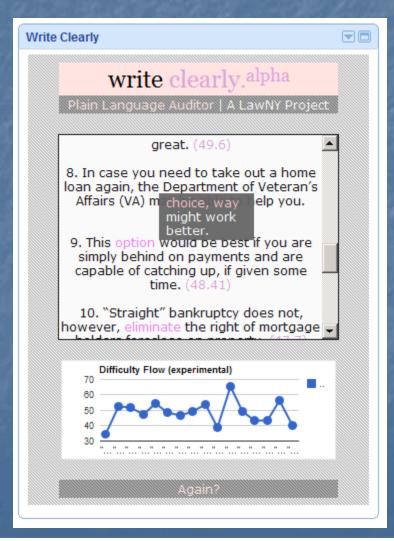
### Lessons Learned

- Pick great partners
- Combo live/webcast trainings contain many elements that can break.
  - Cheap webconference tools work fine, audio is the weak point
  - We only achieved good audio in 1 out of 3 trainings, despite serious effort
  - Live test with a remote participant no less than 2 hrs before the event

### Light, Fast, and Free

- Publishing the plain language library was fast and free, thanks to Google Sites
- Publishing the lessons was fast and free, thanks to existing CALI Author product
- This project inspired:
  - a gadget (now part of the NGLSD) called WriteClearly™.
  - a website add-on, ReadClearly TM

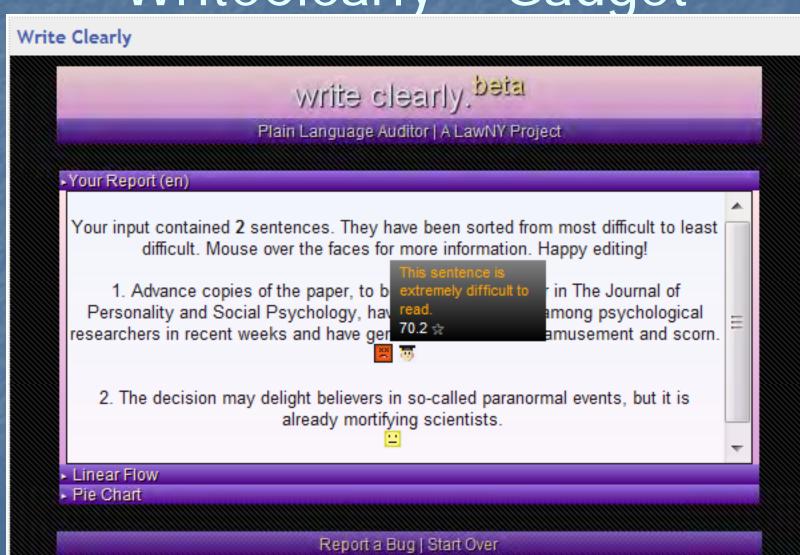
## Plain Language School Part 3: Unplanned offspring





Spanish, Arabic, and about a dozen other languages

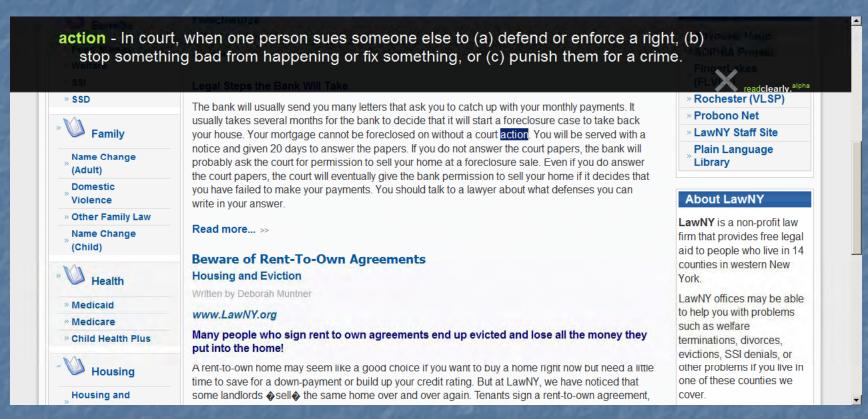
### WriteClearly™ Gadget



### WriteClearly™ Development

- One bright student (Bradley Reiss)
- One open-minded supervisor
- About seven workdays of initial development, a few dozen troubleshooting hours
- No long planning
- Light, fast, free

## ReadClearly™ Website Add-On



Anyone can use this. Requires two lines of code. Uses Google API, a Google Spreadsheet, and Google's dictionary as a fall-back

## ReadClearly™ Development

- Uses free code and cloud infrastructure
- One bright student
- One open-minded supervisor
- Three days of initial development
- No long planning
- Light, fast, free

## Quick Innovation Sample - Simple Free Document Assembly

- Method designed and tested in a few weeks:
  - Input data in Google Form
  - Populates Google Spreadsheet
  - Upload a document tagged with #variable# to an action folder
  - Simple PHP script watches action folder, merges #variable# from the spreadsheet

## Doc Assembly Proof of Concept Created in Hours

- I've discussed lightweight doc assembly with bright folks for years
- One bright student created an example in a day
  - Light, Fast, Free
- Going Nowhere?
  - Unless of you feel ignited

# Development Example: Legal Services Phone App



- Legal Services client population is adopting mobile web access\*
- Google's new App Inventor Android development tool is an example of possible platforms
- I'm ready. Let's race.

\* Not clear yet if that translates to apps.

# Legal Services Techs, LSC's TIG, and Light, Fast Development

- Some ideas:
  - Consider very Tiny TIGs to pay for a proof of concept competition
  - Host a think-tank-style brainstorming for community-selected problems
- Without funding, we can't innovate in the new development world.



Jeff Hogue – jhogue@lawny.org LawNY, Inc. ® Thanks to Brad Reiss, 2012 St. John's Law School J.D. Candidate, and the New York Bar Foundation Intellectual Property Section.

#### TIG 2011 IGNITE



#### Custom Crystal Reports via Web

Jeffrey Kaput

Community Legal Aid Services Inc.



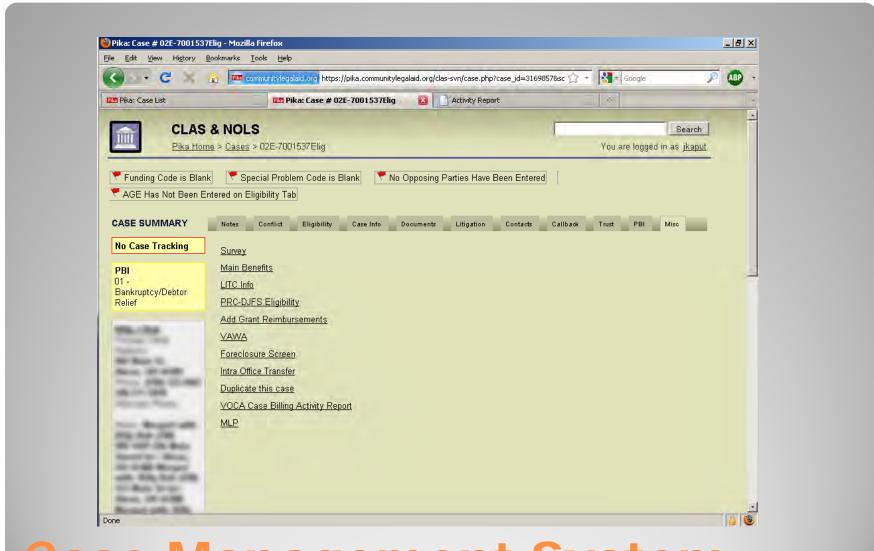
# Custom Crystal Reports via Web

Jeffrey Kaput IT Manager Community Legal Aid Akron, OH

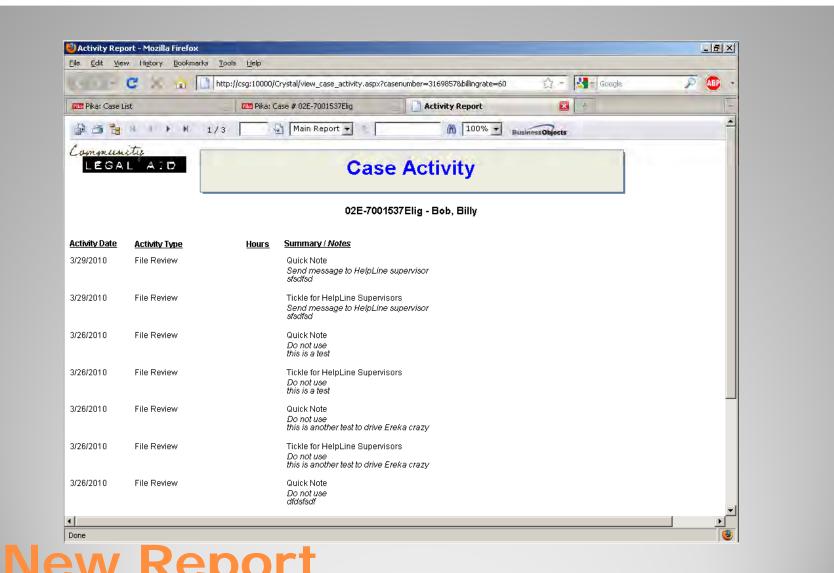
- Crystal's power
- ASP.Net 2.0 plugin
- Simple Coding
- Custom URL

Your report is 1 click away

### **Description of Project**



Case Management System



**New Report** 

- Little to no investment cost
- No Log On
- Ability to pass report parameters
- Export
  - PDF
  - Excel
  - Word

- Little to no investment cost
- No Log On
- Ability to pass report parameters
- Export
  - PDF
  - Excel
  - Word

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  - Word

- Crystal Reports
- IIS running ASP.Net 2.0
- Visual Studio 2005
- Data Source

What's Needed

- Crystal Reports
- IIS running ASP.Net 2.0
- Visual Studio 2005
- Data Source

What's Needed

- No ability to prompt for parameters
  - Must be passed
- Two clicks to print

#### Limitations

- No ability to prompt for parameters
  - Must be passed
- Two clicks to print

#### Limitations

```
<%@ Page Language="VB" AutoEventWireup="false" CodeFile="Sample_page.aspx.vb"</pre>
Inherits="Sample_page" %>
<@ Register Assembly="CrystalDecisions.Web, Version=10.2.3600.0, Culture=neutral, PublicKeyToken=692fbea5521e1304"</p>
  Namespace="CrystalDecisions.Web" TagPrefix="CR" %>
<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Transitional//EN" "http://www.w3.org/TR/xhtml1/DTD/xhtml1-transitional.dtd">
<html xmlns="http://www.w3.org/1999/xhtml" >
<head runat="server">
  <title>sample_page</title>
   k href="/aspnet_client/System_web/2_0_50727/crystalreportwebformviewer3/CSs/default.css"
    rel="stylesheet" type="text/css" />
</head>
<form id="form1" runat="server">
  <div>
     <CR: CrystalReportViewer ID="myCrystalReportViewer" runat="server" AutoDataBind="True"
       DisplayGroupTree="False" EnableDatabaseLogonPrompt="False"
       Height="1055px" ReportSourceID="CrystalReportSource1" Width="773px" />
    <CR:CrystalReportSource ID="CrystalReportSource1" runat="server">
       <Report FileName="Reports\sample_page.rpt">
           </Report>
    </CR: CrystalReportSource>
  </div>
  </form>
</html>
```

## Sample.aspx

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<%@ Page Language="VB" AutoEventWireup="false" CodeFile="Sample_page.aspx.vb"</pre>
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<@ Register Assembly="CrystalDecisions.Web, Version=10.2.3600.0, Culture=neutral, PublicKeyToken=692fbea5521e1304"</p>
  Namespace="CrystalDecisions.Web" TagPrefix="CR" %>
<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Transitional//EN" "http://www.w3.org/TR/xhtml1/DTD/xhtml1-transitional.dtd">
<html xmlns="http://www.w3.org/1999/xhtml" >
<head runat="server">
  <title>sample_page</title>
   k href="/aspnet_client/System_web/2_0_50727/crystalreportwebformviewer3/CSs/default.css"
    rel="stylesheet" type="text/css" />
</head>
<form id="form1" runat="server">
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     <CR: CrystalReportViewer ID="myCrystalReportViewer" runat="server" AutoDataBind="True"
       DisplayGroupTree="False" EnableDatabaseLogonPrompt="False"
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       <Report FileName="Reports\sample_page.rpt">
           </Report>
    </CR: CrystalReportSource>
  </div>
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</html>
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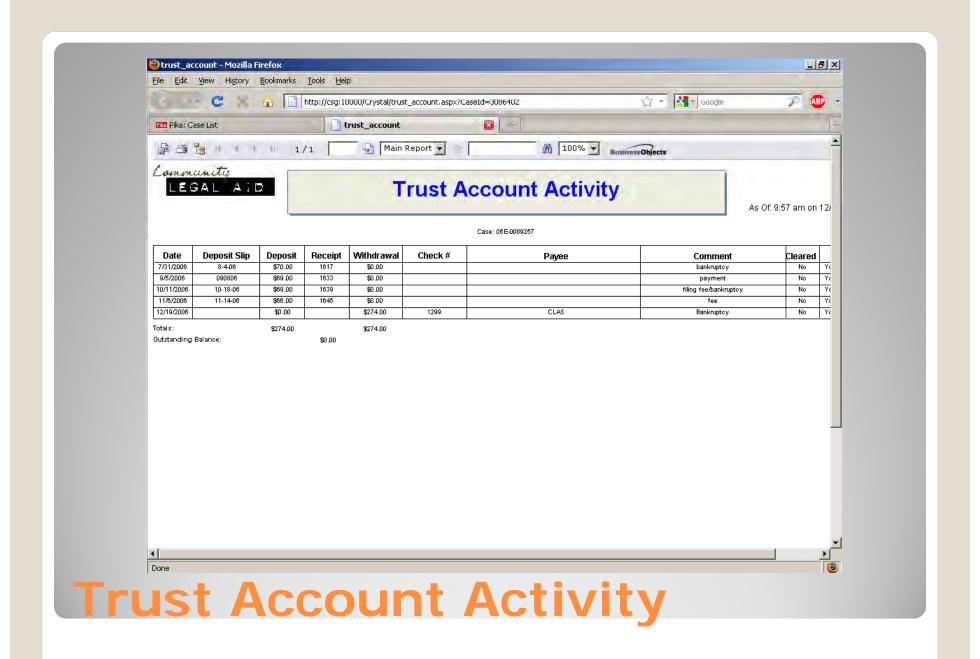
## Sample.aspx

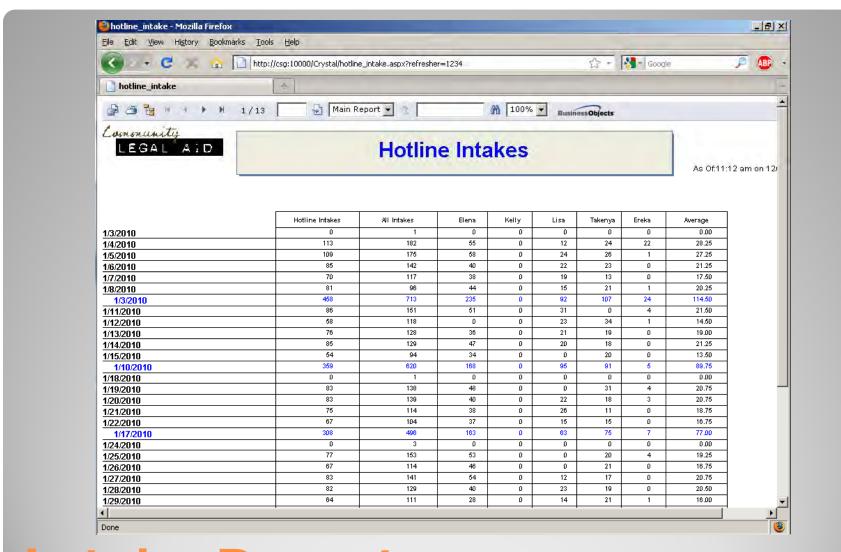
```
Option Strict On
Imports CrystalDecisions.CrystalReports.Engine
Imports ReportPrinting
Imports CrystalDecisions.Shared
Imports System.Collections
Partial Class sample_page
  Inherits System.Web.UI.Page
  Private Sub ConfigureCrystalReports()
  End Sub
  Private Sub Page_Init(ByVal sender As Object, ByVal e As System.EventArgs) Handles Me.Init
    ConfigureCrystalReports()
  End Sub
  Protected Sub Page_Load(ByVal sender As Object, ByVal e As System.EventArgs) Handles Me.Load
      Dim passcasenumber As String
      Dim passbillingrate As String
      passcasenumber = Request.QueryString("casenumber")
      passbillingrate = Request.QueryString("billingrate")
    Dim icnetreport As ReportDocument
    icnetreport = New ReportDocument
    'get report path, load in report document
    Dim reportPath As String = Server.MapPath("Reports\sample_page.rpt")
    icnetreport.Load(reportPath) 'Preload parameters ... cannot mix set parameter and user
      icnetreport.SetParameterValue("CaseNumber", passcasenumber)
      icnetreport.SetParameterValue("BillingRate", passbillingrate)
    myCrystalReportViewer.ReportSource = icnetreport
    'myCrystalReportViewer.Dispose()
  End Sub
  Protected Sub Page_UnLoad(ByVal sender As Object, ByVal e As System.EventArgs) Handles Me.Unload
    myCrystalReportViewer.Dispose()
  End Sub
End Class
```

#### Sample.aspx.vb

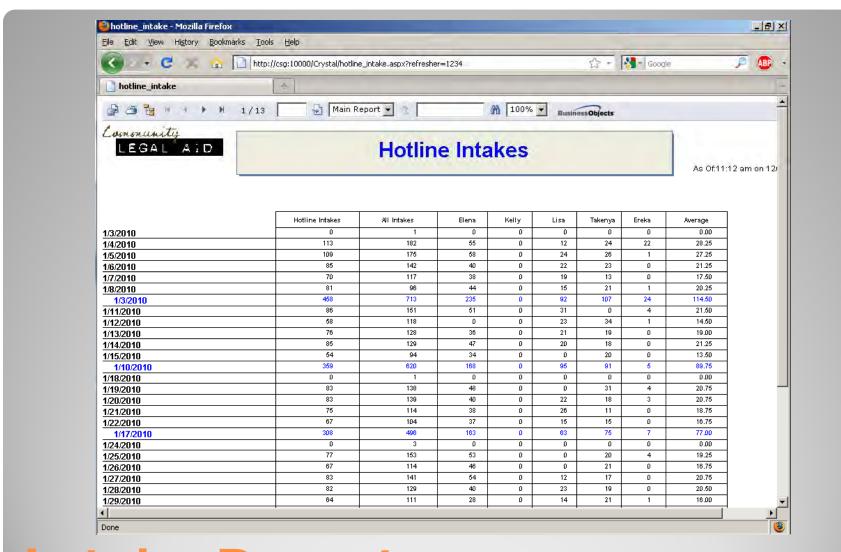
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Imports ReportPrinting
Imports CrystalDecisions.Shared
Imports System.Collections
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  End Sub
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      Dim passcasenumber As String
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    icnetreport = New ReportDocument
    'get report path, load in report document
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End Class
```

#### Sample.aspx.vb





**Intake Report** 



**Intake Report** 

#### TIG 2011 IGNITE



# 5 Easy Things Law Firm Staff & Volunteers Can Do to Improve Information Security

Kate Bladow Consultant





5 Easy Things Law
Firm Staff &
Volunteers Can Do
to Improve
Information Security

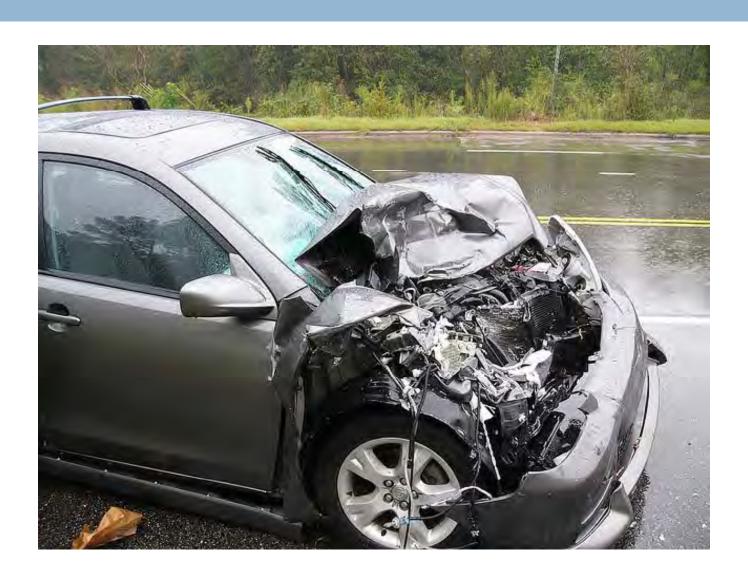
#### Technology & Cars Are Tools

Lawyers need to think about technology like they think of a car.

"You don't need to know how to change a tire."



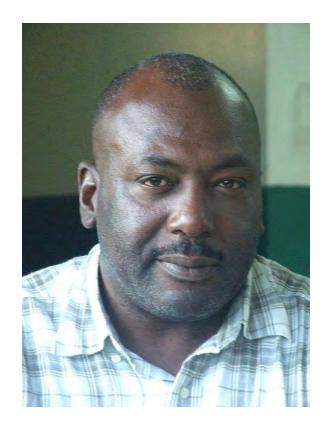
## No Tool, No Work



#### This Is About Client Service







#### Pay Attention



Know what you click & download

 Keep track of laptops, mobile phones, and USB keys

### Preventing Click, Click, Oops!

- Web of Trust
   http://www.mywot.com/
- Virus Total & Vtzilla
   http://www.virustotal.com/
- Lookout Mobile Security https://www.mylookout.com/
- BitLocker https://www.microsoft.com/windows/windows-7/features/bitlocker.aspx

#### Lock Your Doors

Restrict access to your computer

• Use strong passwords



#### A Strong Password . . .

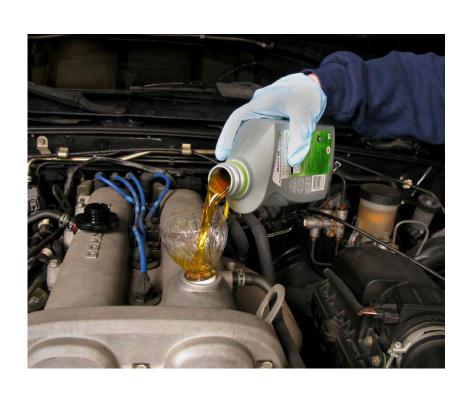
#### S

- At least 7 characters
- Not in a dictionary
- Made of upper & lowercase letters, numbers, and symbols

#### Is NOT

- "1234567"
- "password"
- "trustno1"
- A name, SSN, birth date, and so on
- A password you used before

#### Perform Routine Maintenance



- Changing your password
- Installing software updates
- Backing up your computer files
- Deleting temporary files and cookies

#### Your Memory Won't Help You

 Secunia Personal Software Inspector http://secunia.com/



#### Have Problems Checked

 New messages or popup windows

Clicking something you shouldn't

• System slowing down



#### How to Report a Problem

#### Explain

- what you did
- what happened
- what you expected to have happen

Be ready to demonstrate problem and answer more questions.

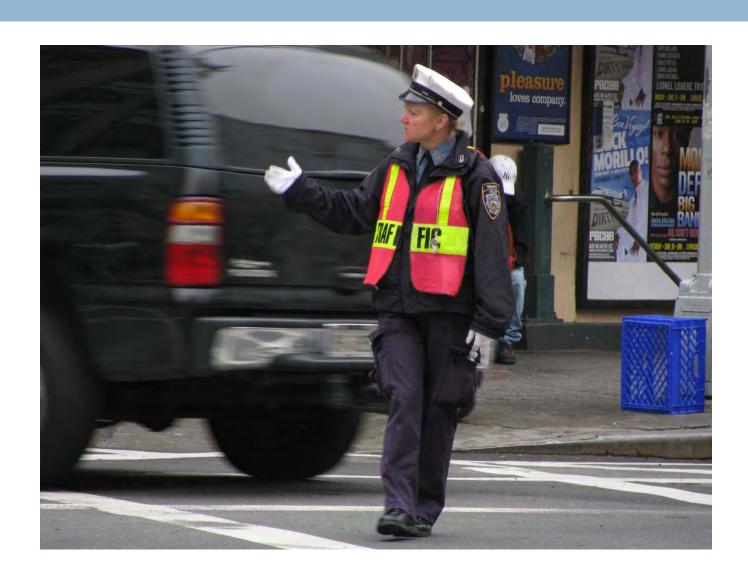
#### Be Skeptical



 Don't share your passwords

 Verify identification before giving access to your office or computer

## A Uniform Gets You Anywhere



#### Review

- 1. Pay attention
- 2. Lock your doors
- 3. Perform routine maintenance
- 4. Have problems checked
- 5. Be skeptical

## Why Does It Matter?







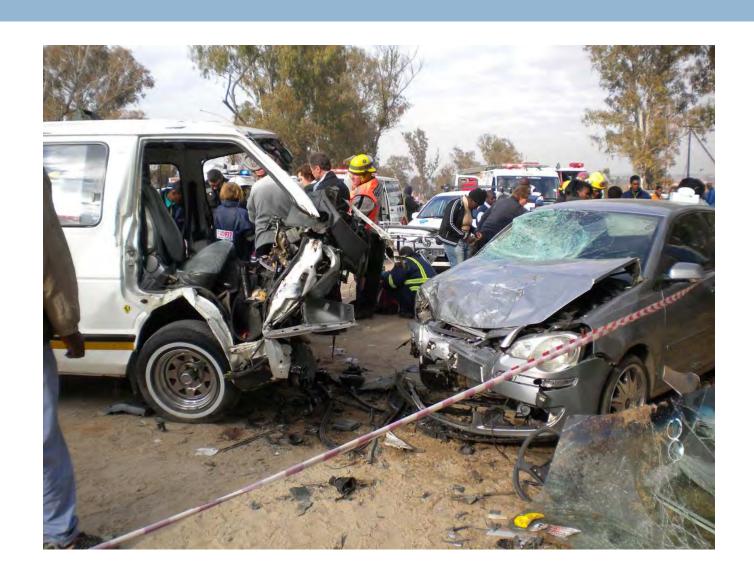
### You Could Cause Identify Theft



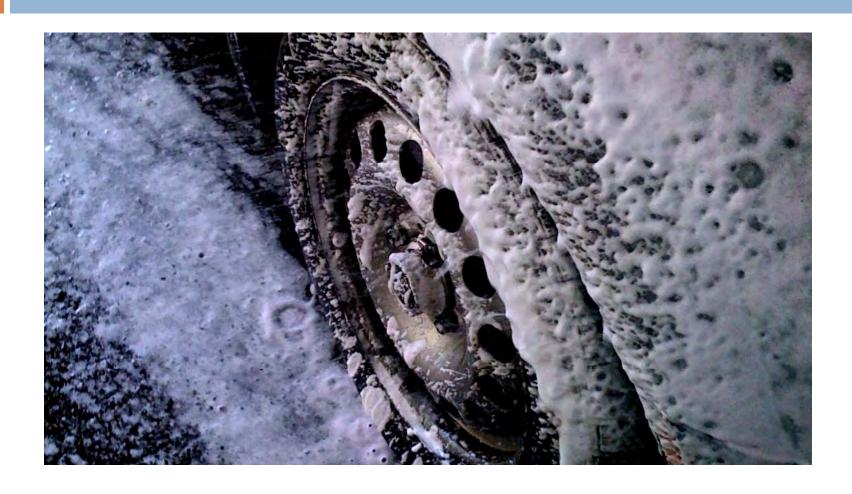
# You Could Help Scam Others



#### And Much Worse



#### For Best Results . . .



Take care of your tools.

#### TIG 2011 IGNITE



# Strategies for Community Based Legal Education

Leah Margulies LawHelp/NY





# Community-Based Legal Education: Tips for Running an Outreach Program

2011 TIG Conference

January 12 – 14





## LawHelp/NY Promotional Fliers



#### Law Help.org/NY





Go to www.LawHelp.org/NY to find:

- Talk online to a live person. Ask LiveHelp!
- Referrals to free legal services programs
- Information about your legal rights
- Links to social services & government agencies
- Information about the court system
- LiveHelp to help you find legal help and information



#### LawHelp/NY has information in the following legal areas:

- Consumer
- Immigration
- Disability
- Discrimination and Civil Rights
- Family and Juvenile
- Veterans and Military
- Education
- Public Benefits
- Health

- Taxes
- Housing
- Workers' Rights
- Seniors
- Community Development
- Consequences of Criminal Charges
- Internet Fraud: Crimes and Prevention

Ayudando residentes de Nueva York de bajos ingresos resolver sus problemas legales

Consulte www.bawHelp.org/NY o <u>www.ayudaleqalny.ora</u> para obtener la siguiente información:

- Referencias a programas de servicios legales gratuitos
- Información sobre sus derechos legales
- Enlaces para localizar servicios sociales y agencies gubernamentales.
- Información acerca del sistema judicial.
- Ayuda en VIvo para ayudarle encontrar ayuda y información legal

#### LawHelp/NY fieme información en las siguientes temas legales:

- Protección al Consumidor
- Veteranos y Militares
- Fraude del Internet: Crimenes y Prevención
- Familia y Memores
- Discriminación y Derechos Civiles
- Derechos del Trabajador
- Consecuencias de Cargas
   Criminal

- Vivienda
- Discapacidad
- Educación
- Personas Mayores
- Desarrollo de la Comunidad.
- Inmigración
- Salud
- Beneficios Públicos
- Impuestos

Habla en línea con una persona en vivo. Pide Avuda en Vivo!

Para más información o para programar un entrenamiento envienos un correo electrónico: nyinto@tawhelp.org



For more information or to schedule a training contact: nyinfo@lowhelp.org

# Multilingual Fliers

# Law Help.org/NY

저소득층 뉴욕 주민들의 법률 문제 해결을 도와드립니다 🛄

Parlez a une

Demandez LiveHelp!

personne en ligne.

www.LawHelp.org/NY 에서는 다음의 정보들을 찾으실 수 있습니다:

- ▶ 무료 법률 서비스 제공 프로그램 소개 및 연계
- 개인의 법적 권리에 관한 정보
- ▶ 사회 복지 기관 및 정부 기관 연결 링크

# Law Help.org/NY

Helping low-income New Yorkers solve legal problems

Consultez www.LawHelp.org/NY pour trouver:

- Renvois à des aides juridiques gratuites
- > Information sur vos droits légaux
- Liens vers des services sociaux et les agences publiques
- Information sur la juridiction
- LiveHelp pour vous aider à trouver des aides juridiques

# Law Help.org/NY

Helping low-income New Yorkers solve legal problems

Yo ede moun New York ki pa gen lajan avek pwoblem legal yo

Ale non www.LawHelp.org/NY pou'w ka jwenn:

- Referans a pwogram sevis legal
- Enfomasyon sou dwa legal ou
- Lenk a sevis sosyal e ajans gouveneman yo
- Enfomasyon sou system la kou

## LawHelp.org/NY

幫助低收入的紐約人解決法律上的問題

請到 www.LawHelp.org/ny 尋找

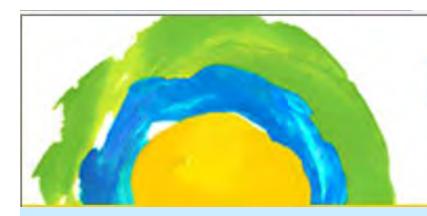
- 介紹免費法律服務
- 關於您的法律權利的資訊
- 社會服務和政府機構的網站連結
- 法院:組織系統的資訊

## Outreach Staff: NYC



# Outreach Staff: Upstate NY





# idealist.org

Enter a location and/or keywords to get started

# Other Outreach Staff: Recruiting Interns & Volunteers

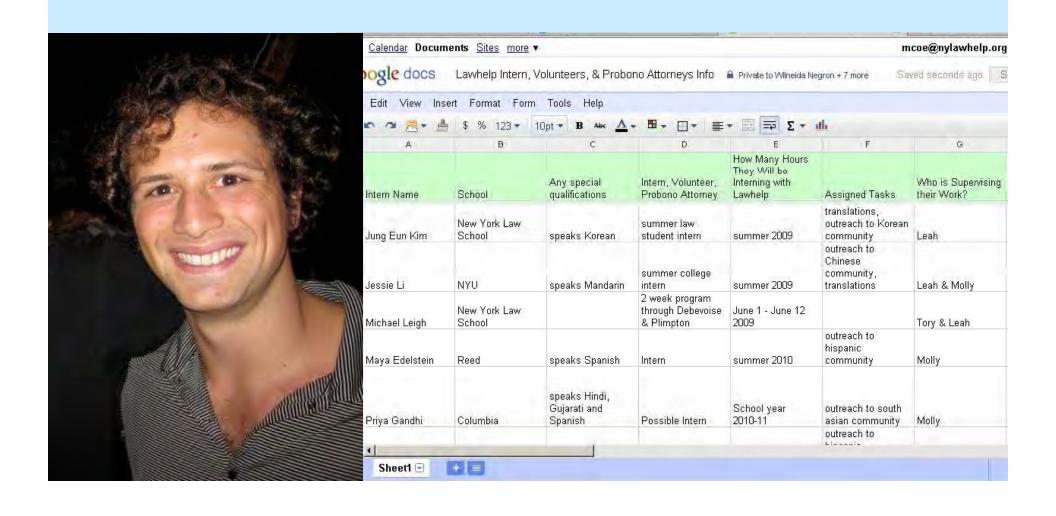




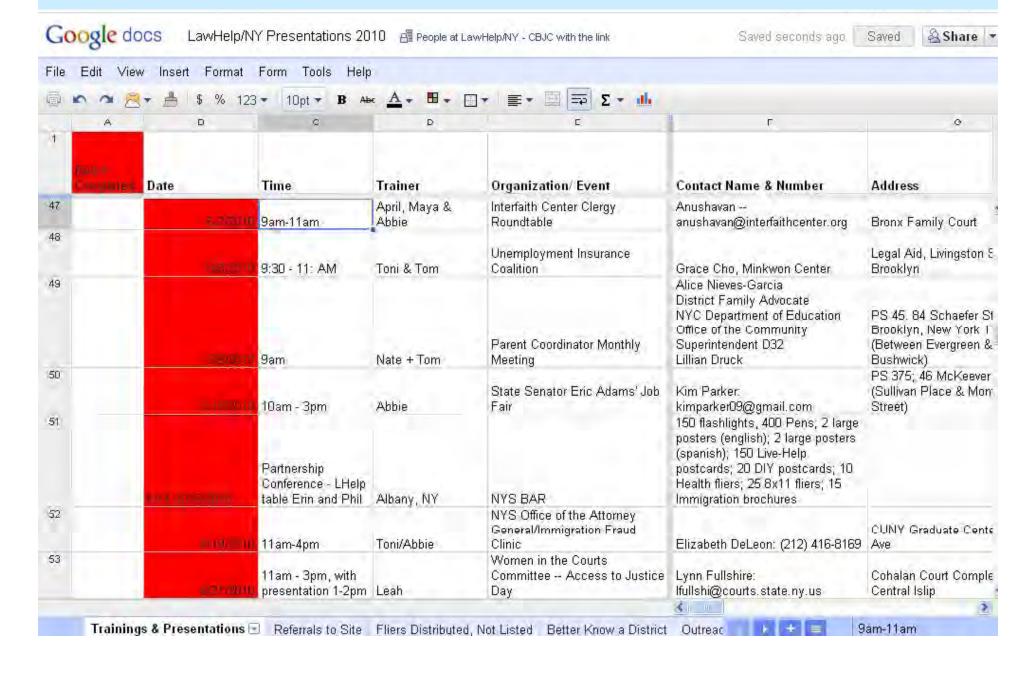
# Summer Interns



#### Volunteers



# Tracking: Google Docs



# Targeting Underserved Communities in NYC

#### **Demographics**:

- Children
- Seniors
- Immigrants

#### Geography:

Outer Boroughs – Brooklyn, the Bronx, Queens, Staten Island

#### **Community-Based**

#### Organizations:

- Libraries
- Community Centers
- Elected Officials
- Non-profits
- Churches and other houses of worship



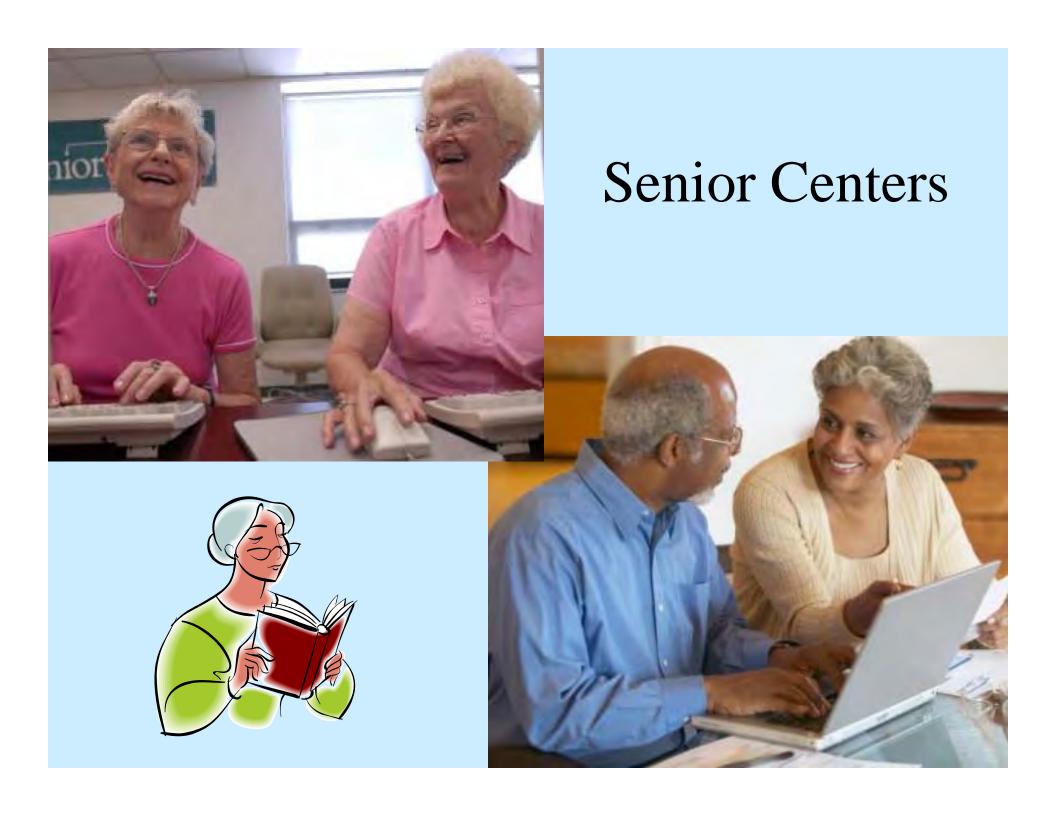




# Libraries









# Community Centers & Events







Para encontrar ayuda legal gratis-

Solamente

Visita

www.AyudaLegalNY.org

¿Tienes un problema legal?





¿ No puedes pagar un abogado?

Visita AyudaLegalNY.org

Encuentra ayuda gratuita.

Advertising



Necesita ayuda con un asunto de inmigración?

Está enfrentando desahucio u otro problema de vivienda?

Preocupado por deuda de consumidor?

Se cubren 15 áreas de la ley incluyendo Inmigración, Vivienda, Familia (Violencia Doméstica, Divorcio, etc.), Educación, Consumidor, Derechos de los Trabajadores, Salud, Veteranos, etc.

Vaya a www.ayudalegalny.org para encontrar asistencia legal GRATIS o de bajo costo de una organización sin ánimo de lucro de buena reputación. Haga un click en su problema legal, ponga su código postal, haga click en el tab Encuentre un Abogado.

También disponemos de Ayuda en Vivo-en línea asistencia en el chat de tiempo real para ayudarlo a encontrar la oficina de abogados correcta o el recurso Conozca Sus Derechos.

Disponible de lunes a viernes, 9am a 6pm y algunas horas en la noche. Recuerde: Para un problema de Inmigración—siempre consulte con un abogado de

Ayudando neoyorquinos de bajos ingresos resolver problemas legales

# Online Outreach: Link-Building

 $\underline{\mathbf{DON'T}}$ :  $\underline{\mathbf{DO}}$ :

Click <u>here</u> for

LawHelp/NY

Click for <u>free legal</u>

<u>information in New York</u>

State

Or

click here: click here:

www.LawHelp.org/NY New York City Custody and

**Visitation Information** 

# Online Outreach: Facebook and Twitter



# Online Outreach: Blogs



#### Results

**96%** of the 70 training participants surveyed this year said that LawHelp/NY will help them better serve low-income clients. Only **5** had used the site before.

"What a great resource!"

"The housing section explaining the rights of clients with eviction issues is very good."

"I had no idea that you offered anything of this sort."



"I think the interactive interviews to create court forms is a great idea and I was unaware of it until this training."

#### TIG 2011 IGNITE



## Incorporating Lawhelp and Pro Bono Net Content into the LegalServer CMS

Mike Monahan
State Bar of GA Pro Bono/GLSP



# Incorporating Lawhelp and Pro Bono Net Content into the LegalServer CMS 2011

Mike Monahan
Pro Bono Director
State Bar of GA / GLSP

#### The Problem

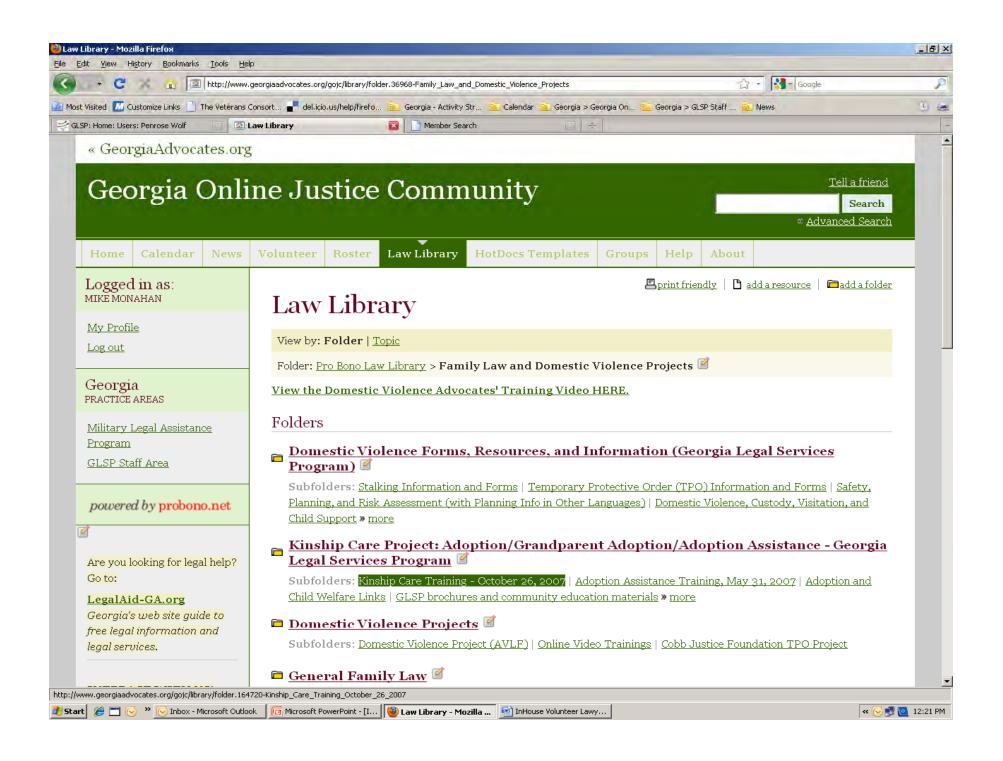
With a resource here,
and a resource there,
here a form, there a form,
everywhere a document storm.

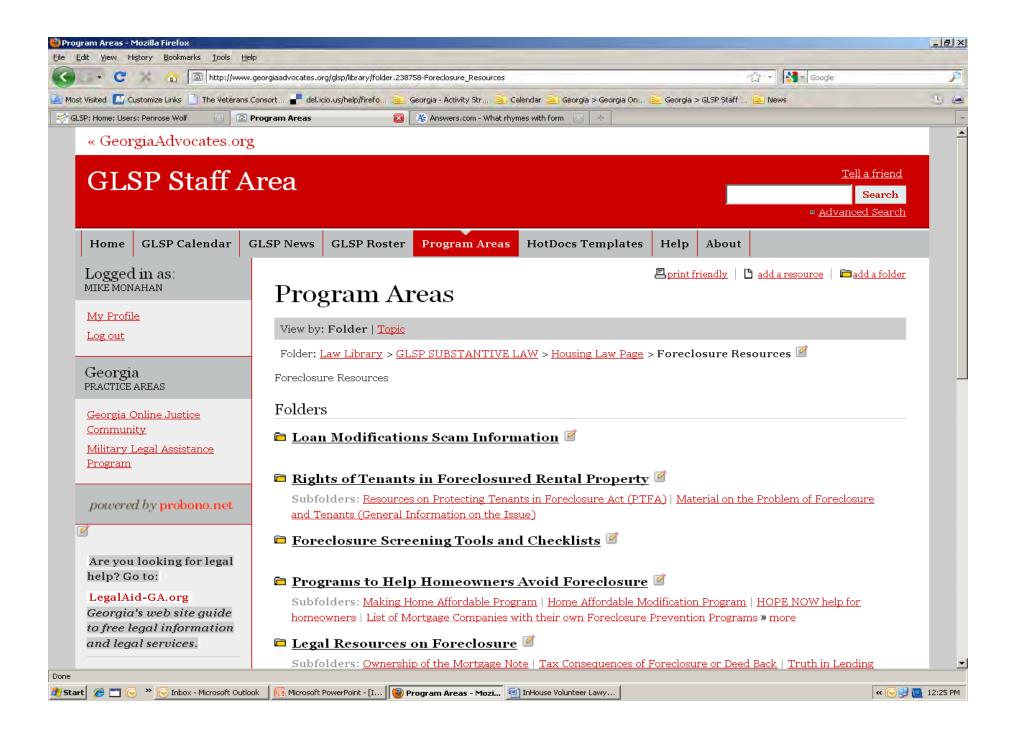
"It's on our websites!"

# If I had a dime for every time....

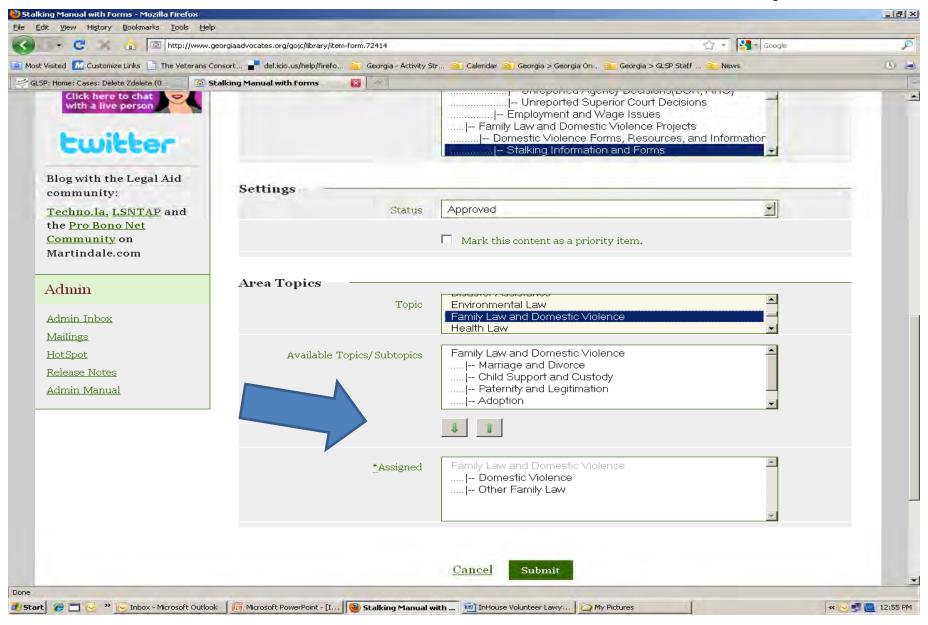
#### The Issues

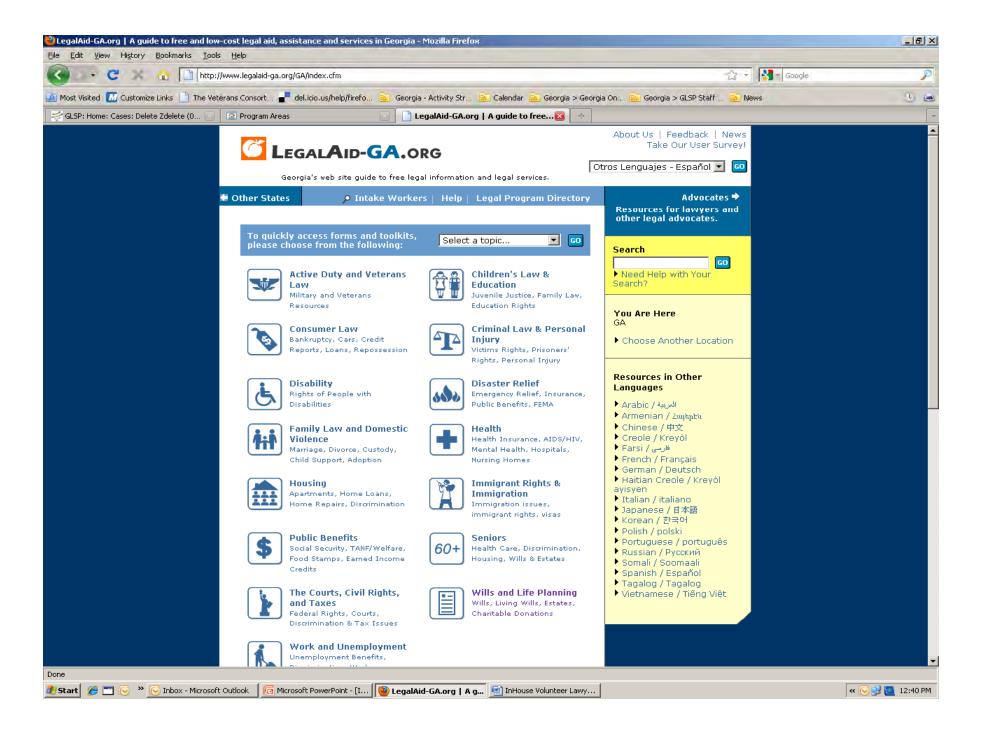
- Multiple Websites
  - Client content
  - Advocate Content
- Document Management System with CMS
- Keeping websites on staff radar
- Delivering content specific to advocate or client needs
- Reduce browsing
- Reduce search time and errors



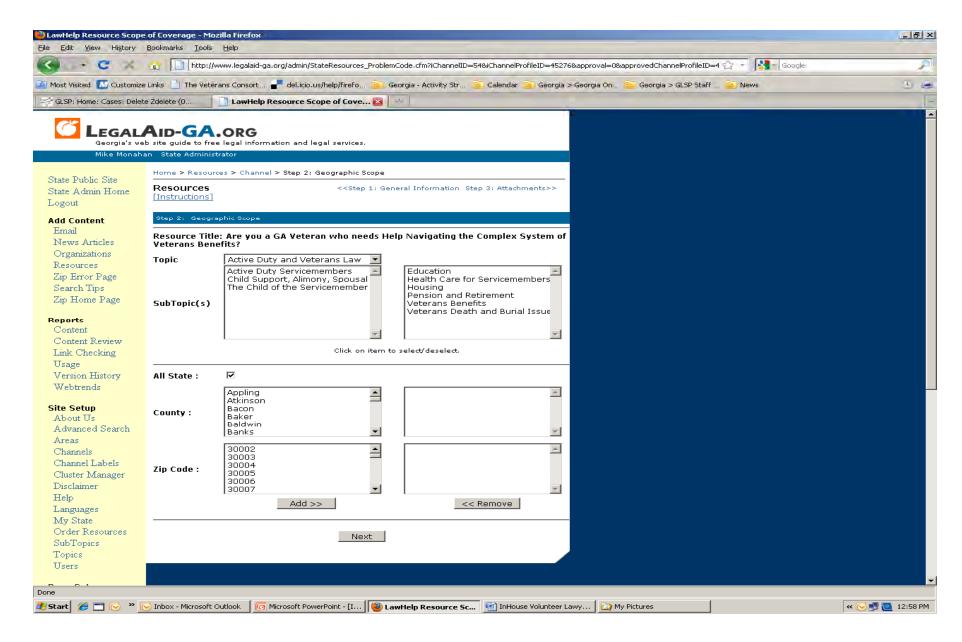


## Pro Bono Net / GA Advocates Topics

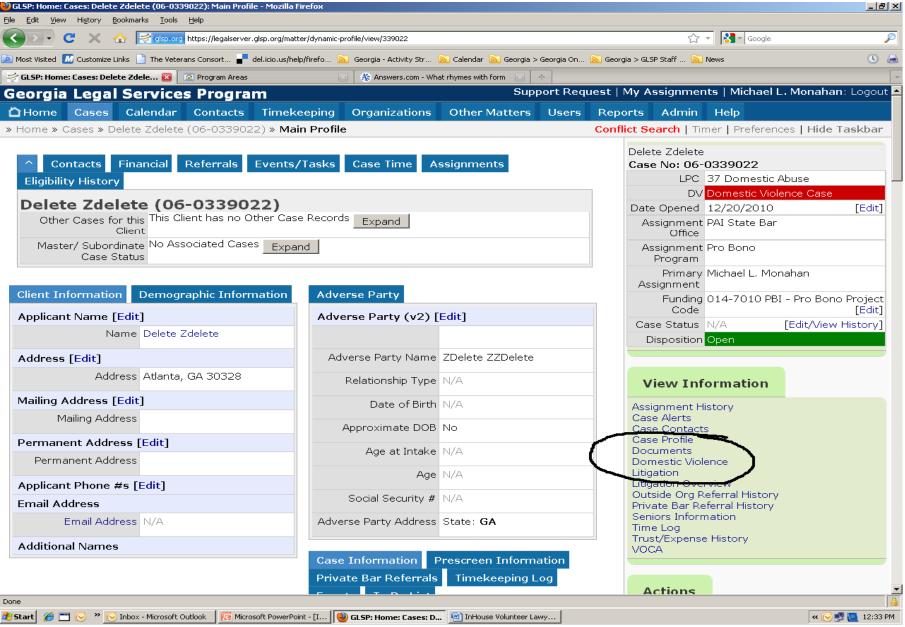




# LawHelp / LegalAid-GA.org Topics



### Case Management System



# A funny thing happened at the NLADA conference.....

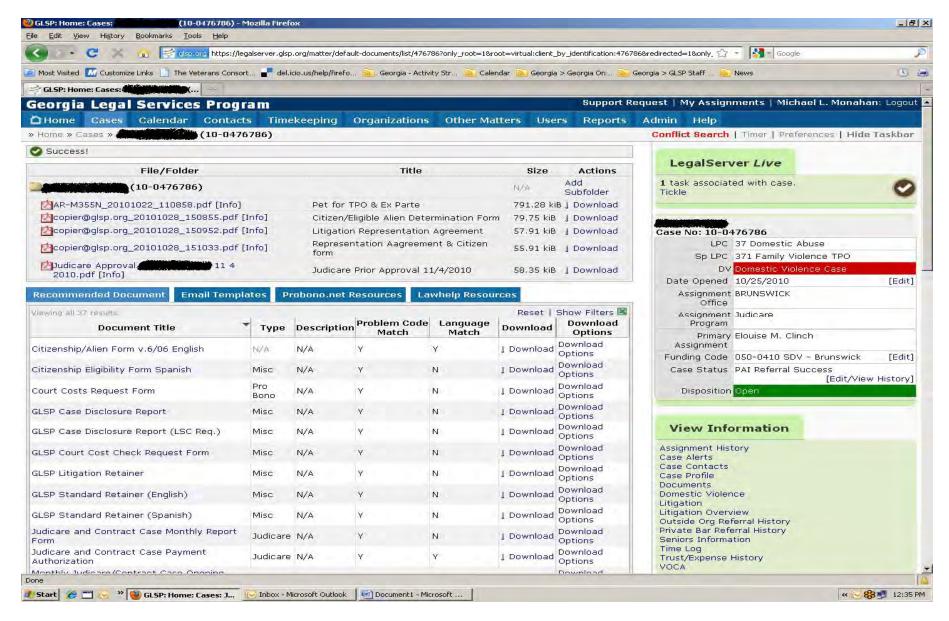
# Integration of Website Docs into Case Management System

Pro Bono Net

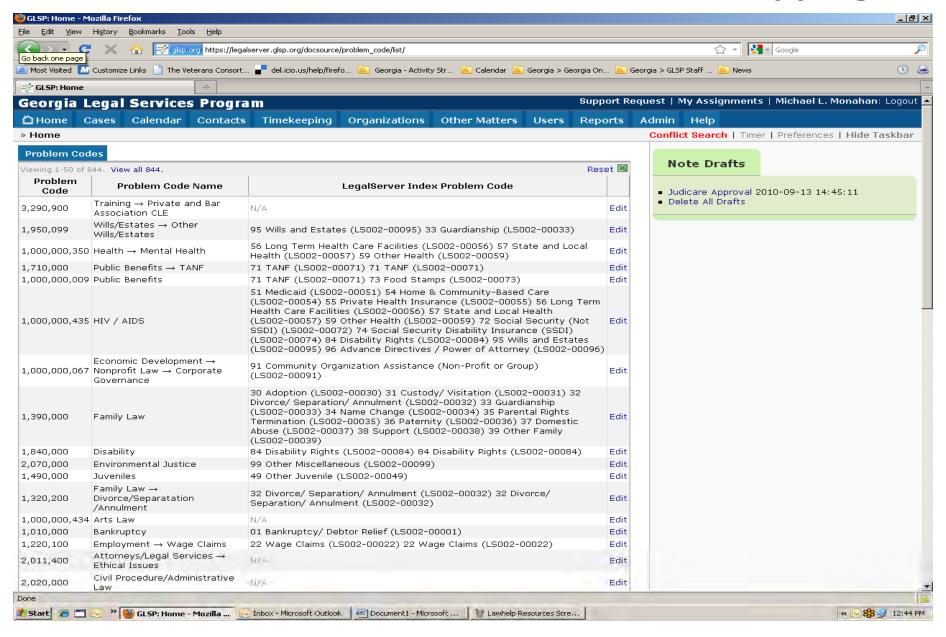
LegalServer

Georgia Legal Services

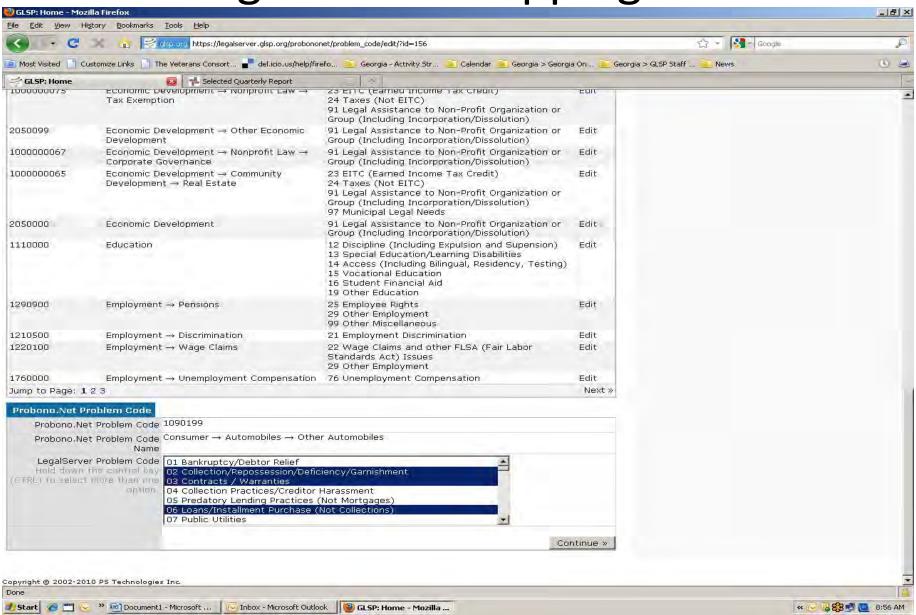
## **CMS Document Library**



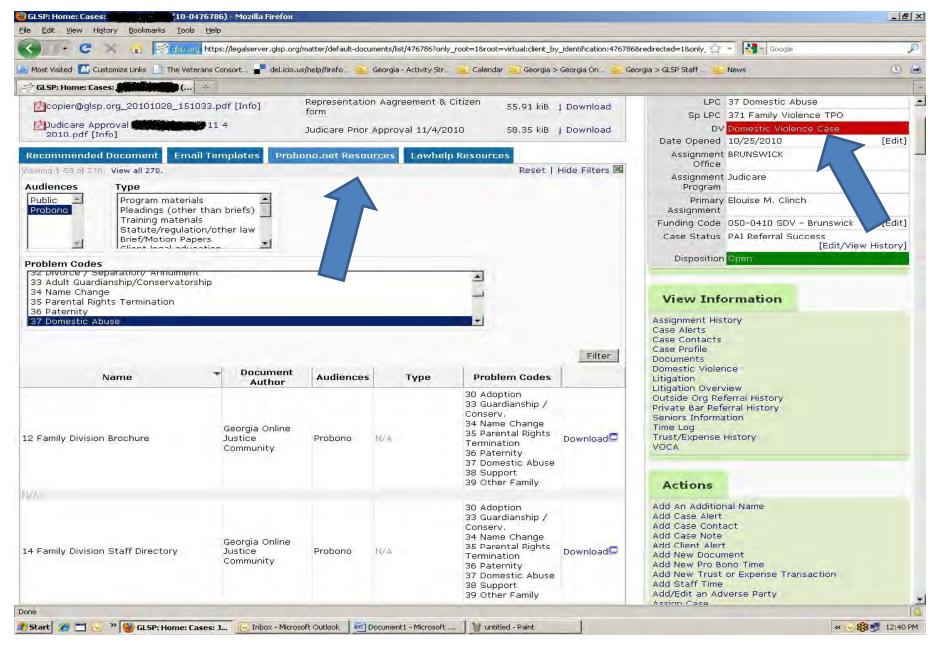
#### **CMS NSMI Document Problem Code Mapping**



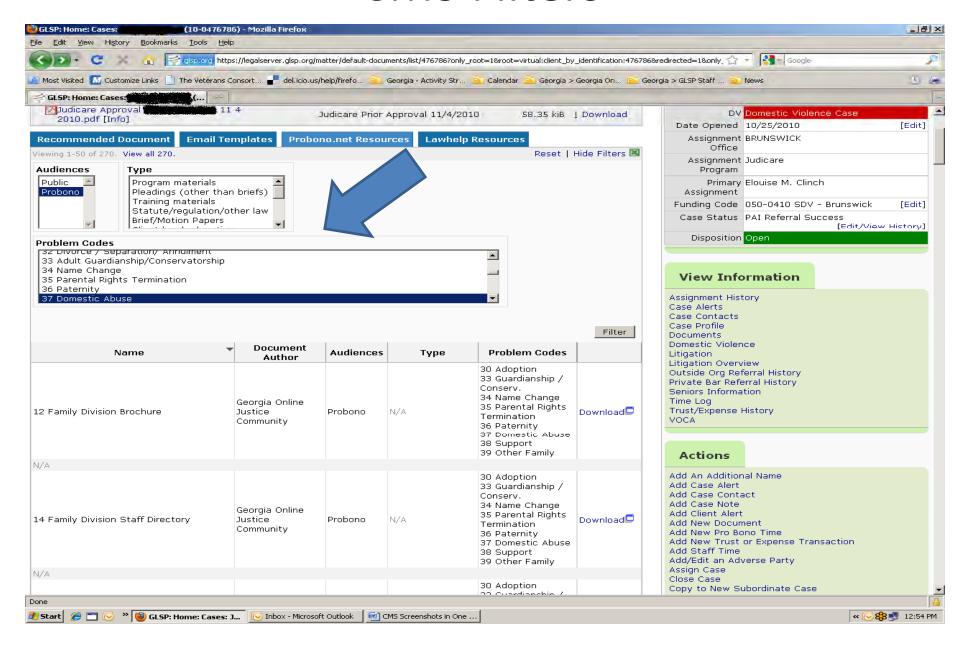
# LegalServer Mapping Tool



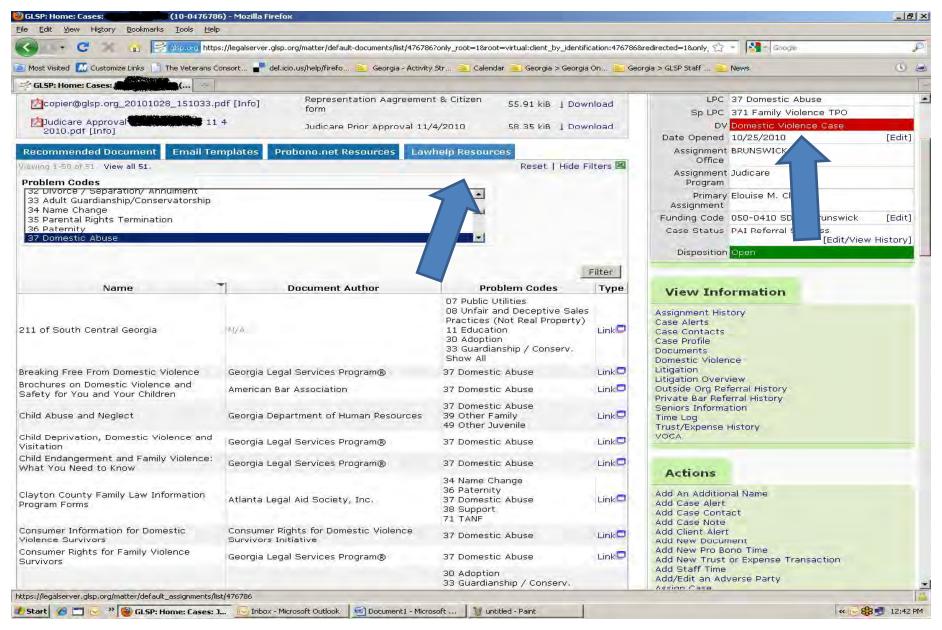
#### Pro Bono Net Resources/GeorgiaAdvocates.org



#### **CMS Filters**



# Lawhelp Resources/LegalAid-GA.org





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404.527.8762

mikem@gabar.org / probono@gabar.org

www.GeorgiaAdvocates.org

http://twitter.com/probono ga

http://lawscape.wordpress.com

#### TIG 2011 IGNITE



# Phone Factor and LogMeInCentral

William Guyton Legal Services Alabama





#### Multi-Factor Authentication

Or why single-factor authentication puts your organization at greater risk.



# Single-Factor Authentication

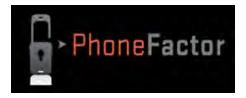
- DEFINITION Single-factor authentication (SFA) is the traditional security process that requires a user name and password before granting access to the user.
- SFA security relies on the diligence of the user, who should take additional precautions -- for example, creating a strong password and ensuring that no one can access it. For applications that require greater security, it may be advisable to implement more complex systems, such as multifactor authentication.

#### **SFA Failure:**

 "Vodafone has confirmed it believes its secure customer database has been breached by an employee or dealer who has shared the access password, revealing the personal details of millions of customers...According to Fairfax newspapers, 'criminal groups are paying for the private information of some customers including home addresses and credit card details." source slashdot.org 1/9/2011

# Easy, Free, Multi-Factor Auth.

- Goto <a href="http://www.phonefactor.com">http://www.phonefactor.com</a> and download the agent.
- Install agent and add user/phone pairs
- Create administrator account.
- Test.



# The end

Thank you IGNITE Presenters!