

Choice Management

Tools and Techniques

Marc Lauritsen

Austin, January 13, 2010

Case
management

Project
management

Change
management

Knowledge
management

Choice
management?

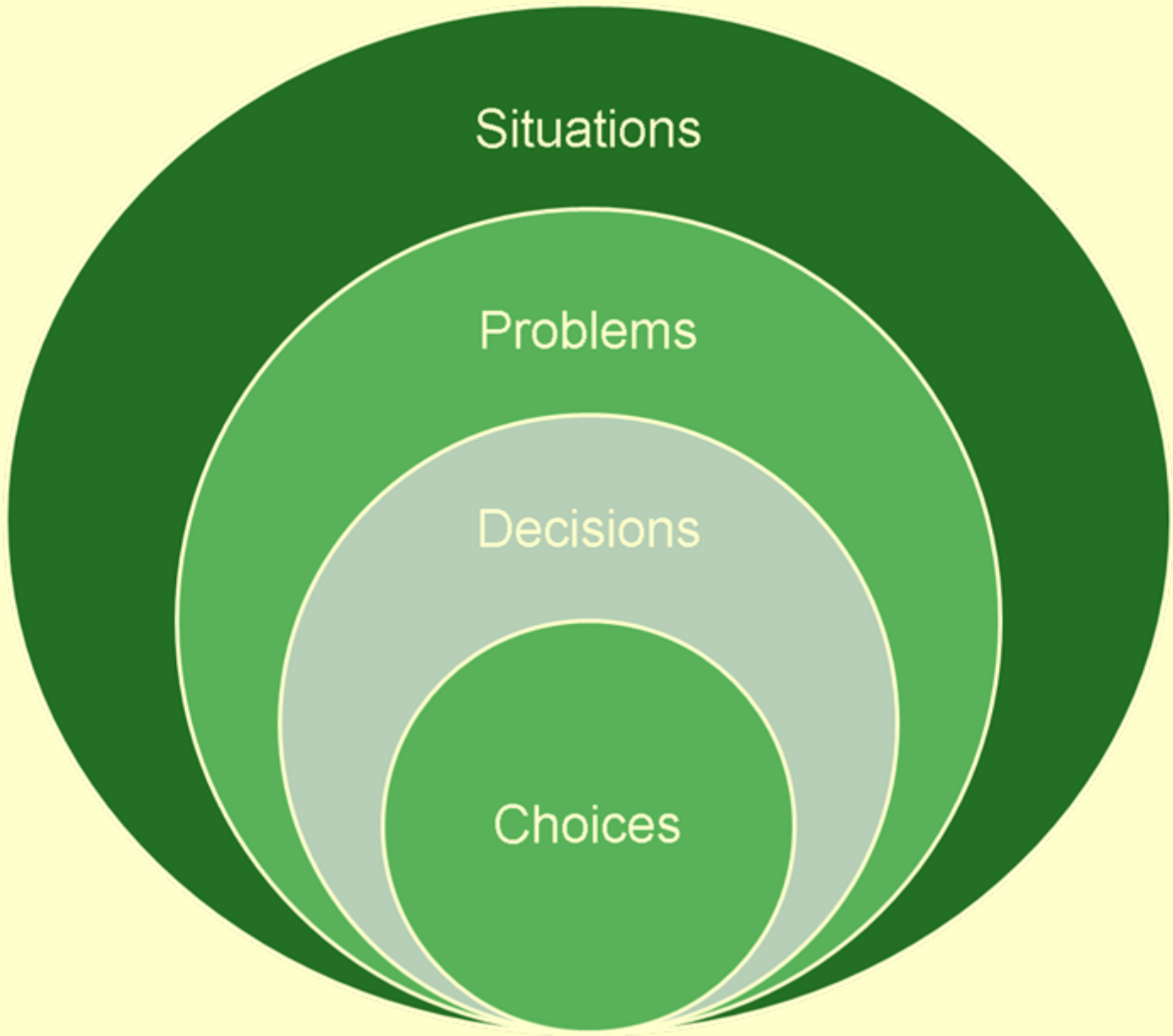


Law practice choices

- What position to take, what advice to give
 - Employee/contractor for org client
- Which claims or defenses to assert
- Where to file
- Whether to settle
- What witnesses to call
- What arguments to make

Organizational choices

- Who to hire/promote
- Case staffing
- Associate and staff evaluations
- What software or hardware to buy
- What vendors/consultants to work with
- What applications to invest in
- Policies to follow
 - Subject area priorities



Situations

Problems

Decisions

Choices

What makes a good decision?

- Consideration of all relevant options
- Consideration of all relevant factors
- Consideration of all relevant interests and perspectives
- Open, respectful process
- Appropriate focus and weighing
- . . .

Problems we encounter

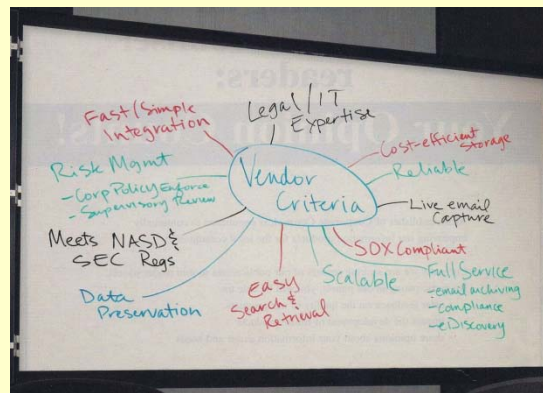
- People have difficulty making good choices.
 - Hard to compare options, balance considerations.
 - Many procrastinate or are tormented.
 - Some make snap decisions without enough data and deliberation.
 - Misinformation, miscommunication.
- Hard for to help others make good choices.
 - Data overload. Time famine.
 - Reinvention and repetition.

What do choosers want to know?

- What do I need to know and do to make a good choice?
- What are my options? (Have I missed any good ones?)
- What factors should I pay attention to? (Have I missed any important ones?)
- Which factors are most important?
- How do the options compare on the important factors? (features and ratings)
- How significant are the differences? (scores)
- How does everything stack up? (What's the balance of tradeoffs?)
- Where can I get more information? Who can help me? (Find more options, factors, ratings, opinions, reviews ...)

Tools & Methods

- Gathering info
 - Vendor literature
 - Demos
 - Consultants
 - Calls to peers
 - Web research
 - List serves
 - References
 - LSNTAP
 - . . .
- Deciding & justifying
 - Checklists
 - Pros & Cons
 - Word tables
 - Whiteboards
 - Spreadsheets
 - . . .



LStech post, 12/4/09

We are planning to purchase new bookkeeping software soon – and are comparing Sage MIP and Cougar Mountain. Annoyingly, neither product seems willing to let us have a demo version to experiment with and I'm not very willing to pay thousands of dollars without more information.

I'm hoping that someone on this list serve is already using one of these packages – and would be willing to talk with me about your satisfaction with the software and even be willing to share reports, your chart of accounts, and other information.

I'll truly appreciate any help! Thanks in advance.

Mary R. Parsons, Deputy Director
Southwest Virginia Legal Aid Society, Inc.

From: lstech-bounces+lkeith=probono.net@lists.lsntap.org [mailto:lstech-bounces+lkeith=probono.net@lists.lsntap.org] **On Behalf Of** Adam Cornelius
Sent: Monday, June 22, 2009 5:24 PM
To: lstech@lists.lsntap.org
Subject: [LStech] video hosting sites
Hi everyone,

I'm looking for recommendations on video hosting sites. Our probono.net sites can host webcasts (video that comes directly from a video camera), but often I get requests to put video from DVDs or other digital media formats online as well, which probono.net doesn't support.

I have been using archive.org, which will accept video of any size, in any format, and will convert it to several formats for download or streaming (including flash). It can be embedded in another site and as far as I can tell, there are no limits (aside from my time) on the amount of content that can be uploaded. However, there is no way to restrict access to this content. Some of the content we would like to post is more appropriate for our password protected site, and really shouldn't be available to the general public.

Ideally, we'd love to find a hosting service that would allow us to post video that would

Not be made available to the general public
Be able to be embedded in our password-protected site
Not require viewers to sign up with the hosting site or enter a second password to view the video content – the fact that they are accessing it from behind our password-protected site should be sufficient
Be cheap, or at least reasonably priced

In preliminary research, I've found two potential options:

ScreenCast.com. Apparently this can be used for any type of video, not just screencasts. They do appear to have privacy options, but I don't know exactly how they work. They offer a free and paid version; the difference appears to be storage and bandwidth capacity.

[Youtube.com/nonprofits](http://www.youtube.com/nonprofits). YouTube typically has a 10 minute limit on video lengths, which wouldn't work for us. However, according to their official site, there is "increased uploading capacity" in the nonprofit program. According to a forum posting, there is no limit on video length and a 20 GB storage capacity limit.

Does anyone have experience with either of these? Pros? Cons? Other hosting sites that I may have missed?

From: lstech-bounces+msgordon=midmlegal.org@lists.lsntap.org [mailto:lstech-bounces+msgordon=midmlegal.org@lists.lsntap.org] **On Behalf Of** Matthew Burnett
Sent: Tuesday, June 23, 2009 10:39 AM

A few other benefits of ScreenCast.com that I've found useful:

- a desktop uploader for files over 100K
- tracks usage (views)
- in addition to video, you can host (and embed) audio – the Immigration Advocates Network hosts all of our podcasts and video/webinar recordings in the same account
- allows you to create RSS and iTunes feeds for content and set different levels of permissions for different folders (great for podcasts)
- integration with Jing and Camtasia Studio

You can host a lot of multimedia on 25 GB of space and 200 GB/mo. of bandwidth is plenty for most projects. If you do find yourself at the upper limits, you can upgrade to the next tier. I've also had good luck with their customer support and they do a good job of notifying customers about scheduled downtime. They also now support the ability to create custom display templates, although I haven't used them because we embed everything.

Matthew

From: lstech-bounces+mburnett=probono.net@lists.lsntap.org [mailto:lstech-bounces+mburnett=probono.net@lists.lsntap.org] **On Behalf Of** Liz Keith
Sent: Monday, June 22, 2009 9:16 PM

Hi Adam -

Pro Bono Net and several of our state partners use ScreenCast.com to host content created outside of the probono.net webcasting system. The files are uploaded to a password-protected account you get when you register, and the files are not made available to the general public. You can share them using a shareable URL or embed code generated by ScreenCast.com to embed the video on a webpage.

Both the linking and embed methods bypass ScreenCast.com's password, so users need only log in to your advocate site to access them. Admins in the probono.net network have embedded videos in flexible content pages or in HTML library resources this way, and they work quite well.

We've found the pricing for the Pro Account (\$9.95/month) reasonable, and there's a free version for trial runs. You'll want to check out the file formats ScreenCast.com supports if you haven't already (the info is a bit buried on the site). The list is pretty broad, but we've encountered one or two WMV files that were not recorded with ScreenCast.com-supported codecs:

<http://www.screencast.com/help/tutorial.aspx?id=393&>

Feel free to email me if you want to check out how other probono.net sites have integrated ScreenCast.com content. I think others on this list have good experience with YouTube's Nonprofit program...

Hope this helps.

Liz

User login

Username: *

Password: *

Log in

[Request new password](#)

Navigation

- ▼ [CMS List](#)
 - [Legal Files](#)
 - [Legal Server](#)
 - [Kemp's Case Works](#)
 - [Pika CMS](#)
 - [Practice Manager](#)

Kemp's Case Works

Publisher:

Kemp's Case Works, Inc.

Vendor description forthcoming

Ratings Summary:

Overall Rating: ★★★★★

Your rating: None Average: 4.3 (10 votes)

Ease of Use: ★★★★★

Your rating: None Average: 4.4 (10 votes)

Reporting: ★★★★★

Your rating: None Average: 4.4 (10 votes)

Customization: ★★★★★

Your rating: None Average: 4.6 (10 votes)

Vendor Support: ★★★★★

Your rating: None Average: 4.1 (10 votes)

[Read Reviews \(10\)](#) | [View Customizations \(0\)](#)

Assessment of Word Processing Programs for Provider Committee

SAMNA III

FINALWORD

WORDSTAR

January 1985

Does it
do it?
How well?

How
desir-
able?

Does it
do it?
How well?

How
desir-
able?

Does it
do it?
How well?

How
desir-
able?

Ease of Use

Menu driven - bypass?

In-context help screens

Not copy-protected

Reference card

Documentation

Index

Tutorial

Error-message support

Screen Formatting

Shows text as printed

Automatic reformatting

Adjustable margins

Centering

Shows page, line & column

Shows memory remaining

On-screen boldface & underlining

On-screen pagination

On-screen tab rules

Split screen (shows two files)

Hard Indent word wrap

Soft hyphenation

Horizontal scrolling

Headers & footers

Automatic footnoting

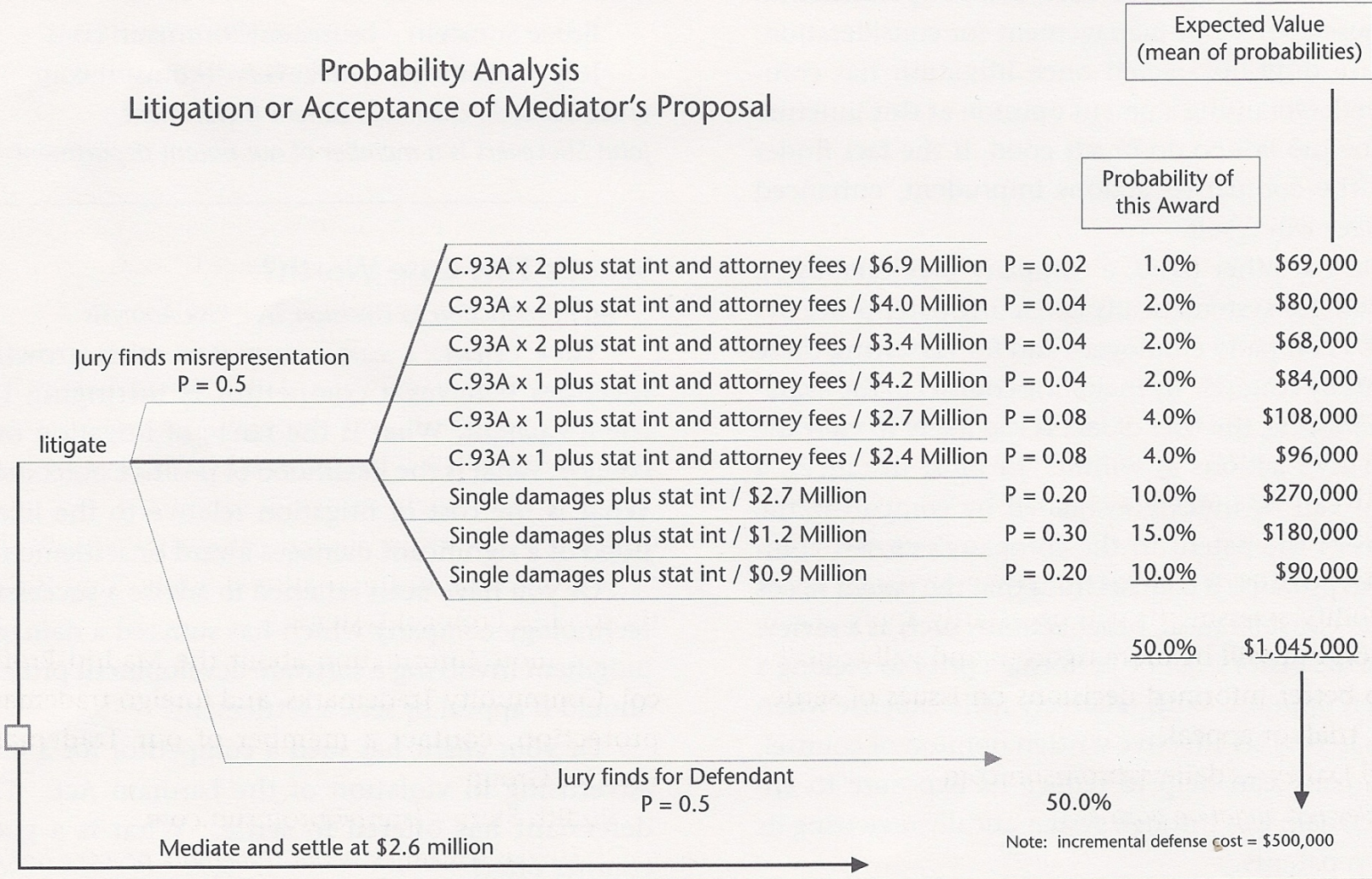
Widow and Orphan control

Move blocks

TABLE 10-8. SUING IN A FEDERAL OR STATE COURT

| CRITERIA ALTERNATIVES | (1) Probability of Victory(P) | (2) Likely Damages(D) | (3) Expected Value (EV) (1)x(2) | (4) Years to Receive Damages(t) | (5) Present Value(PV) (3) / 1.06 ⁽⁴⁾ |
|------------------------------|-------------------------------------|-----------------------------|--|--|--|
| Suing in a Federal Court | .20 | \$15,000 | \$3,000 | 1 year | \$2,830 |
| Suing in a State Court | .40 | 10,000 | 4,000 | 2 years | 3,560 |

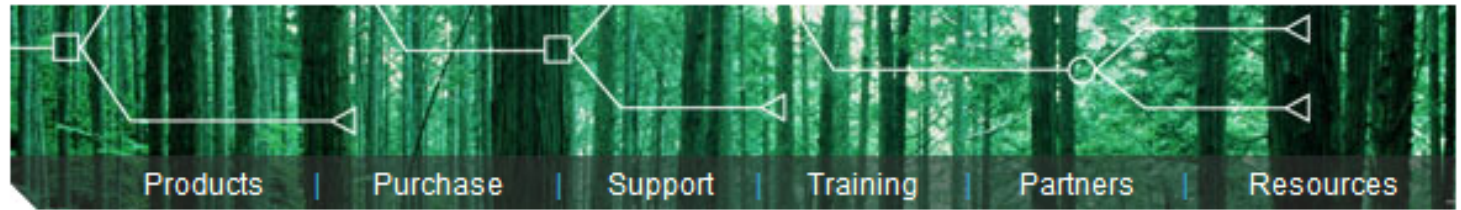
Probability Analysis Litigation or Acceptance of Mediator's Proposal



| | Aspen Workflow | LawBase | Practice Manager (RealLegal) | Practice Master | Time Matters |
|---|-----------------------|----------------|---|------------------------|---------------------|
| The product | | | | | |
| <i>Essential features</i> | | | | | |
| Tickler | | | | | |
| Conflict checking | | | | | |
| Remote access | | | | | |
| Reporting | | | | | |
| <i>Other product factors</i> | | | | | |
| Document mgt | | | | | |
| Timekeeping | | | | | |
| Custom intake screens | | | | | |
| Integration with DA | | | | | |
| Relevance to graduates' practices | | | | | |
| Security options | | | | | |
| Vendor stability | | | | | |
| User community | | | | | |
| Other law schools? | | | | | |
| Pre-built modules? | | | | | |
| Cost (product & any newly required software) | | | | | |
| The services | | | | | |
| Customization | | | | | |
| Training | | | | | |
| Cost | | | | | |
| Other notes | | | | | |

| | A | C | D | E | F | G | H | I | J |
|----|--|--------|-----------|------|---------|-----------|---------|---------|----------|
| 1 | Vendor Scoring Matrix -- Prepared by Capstone Practice Systems, February 2002 | | | | | | | | |
| 2 | NOTE: the following ratings are illustrative only. See accompanying Word document for context. | | | | | | | | |
| 3 | | | | | | | | | |
| 4 | Software Scores (best is 10, worst is 0) | | | | | | | | |
| 5 | WARNING! WARNING! WARNING! | | | | | | | | |
| 6 | Criteria | Weight | Min Score | DASH | e-Forms | Ghostfill | Grantha | HotDocs | Rapidocs |
| 7 | TOTAL WEIGHTED SCORE | | | 4710 | 4690 | 4730 | 4700 | 4780 | 4700 |
| 8 | RANK (1 is best) | | | 3 | 6 | 2 | 4 | 1 | 4 |
| 9 | Vendor/Product Stability | | | | | | | | |
| 10 | Web-based version shipping now? | 10 | 5 | 6 | 4 | 10 | 5 | 10 | 5 |
| 11 | Company in business long | 10 | 5 | 5 | 5 | 4 | 5 | 10 | 5 |
| 12 | Installed base | 10 | 4 | 5 | 5 | 4 | 5 | 5 | 5 |
| 13 | Installed base in legal services offices | 10 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 14 | Publicly traded? | 10 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 15 | Prevalence of 3d party developers | 10 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 16 | History of on-time releases | 10 | 5 | 5 | 5 | 5 | 5 | 3 | 5 |
| 17 | History of bug-free releases | 10 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 18 | Developer & User Support | | | | | | | | |
| 19 | Toll free user support? | 10 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 20 | Toll free developer support | 10 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 21 | Usergroups | 10 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 22 | Annual conferences | 10 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 23 | Listserv | 10 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 24 | Resellers & consultants | 10 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 25 | Available content | 10 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 26 | Availability of third-party developers | 10 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 27 | Vendor offers template development | 10 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 28 | Quality of developer documentation | 10 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 29 | User Features | | | | | | | | |
| 30 | Can jump around dialogs non-sequentially? | 10 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |

TIG



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Decision analysis is a transformational tool, changing the way governments, industries and healthcare institutions **see today and optimize tomorrow.**

With TreeAge Pro decision analysis software you can:

- **Model problems** as decision trees, Markov models or influence diagrams.
- **Analyze decision based models** & make better decisions using comparative effectiveness analysis, cost-effectiveness analysis, sensitivity analysis and Monte Carlo simulation.
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Free Trial Download

New PrecisionTree® 5.5

PrecisionTree performs decision analysis in Microsoft Excel using decision trees and influence diagrams. Decision trees let you visually map out complex, multi-layered decisions in a sequential, organized manner. This helps you identify all possible alternatives and choose the best option.

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Collaboration Software for Organizational Decision-Making

Comparion™ Core is a collaborative web-based application that enables teams to achieve alignment, buy-in, and confidence around important decisions.

With Comparion™ Core, you can combine the expertise and intuition of your team with quantitative information to provide valuable insights, explore what-if scenarios, and reach stakeholder consensus and understanding.



0. Define the decision goal.

0. Define the objectives that relate to the goal and include the alternatives available.

What would an ideal choice management system look like?

persistent

simple

beautiful

transparent

universal

collaborative

easy

complete

fun

inclusive

self-learning

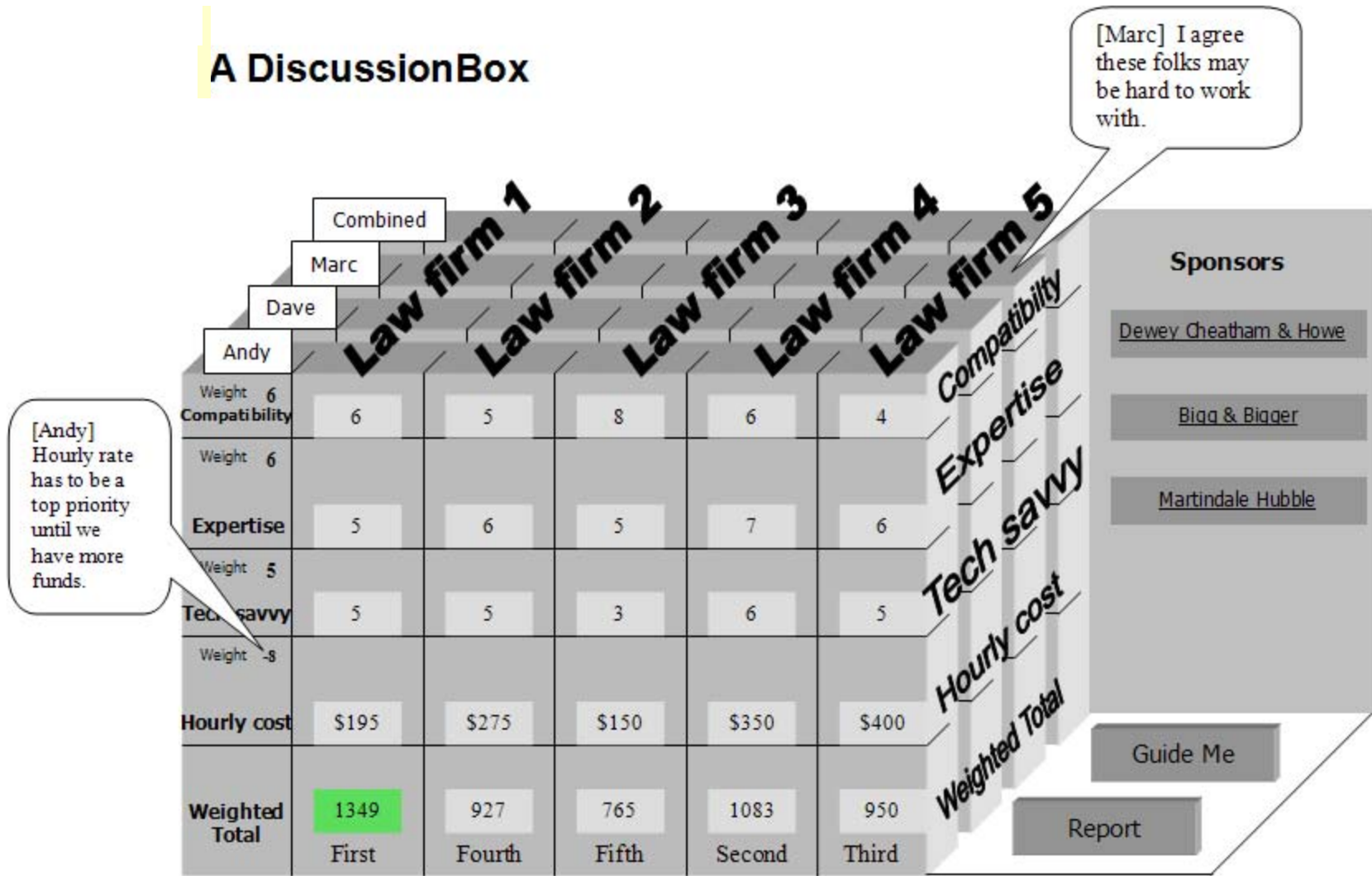
accessible

granular

dynamically reconfigurable

autonomy enhancing

A DiscussionBox



[A subset of one exploratory box, just to illustrate possible look & feel;
math is off due to missing rows]

Scenario: Allison, Jared, and Susan have been asked to recommend a venue for their company's next staff retreat (families invited).

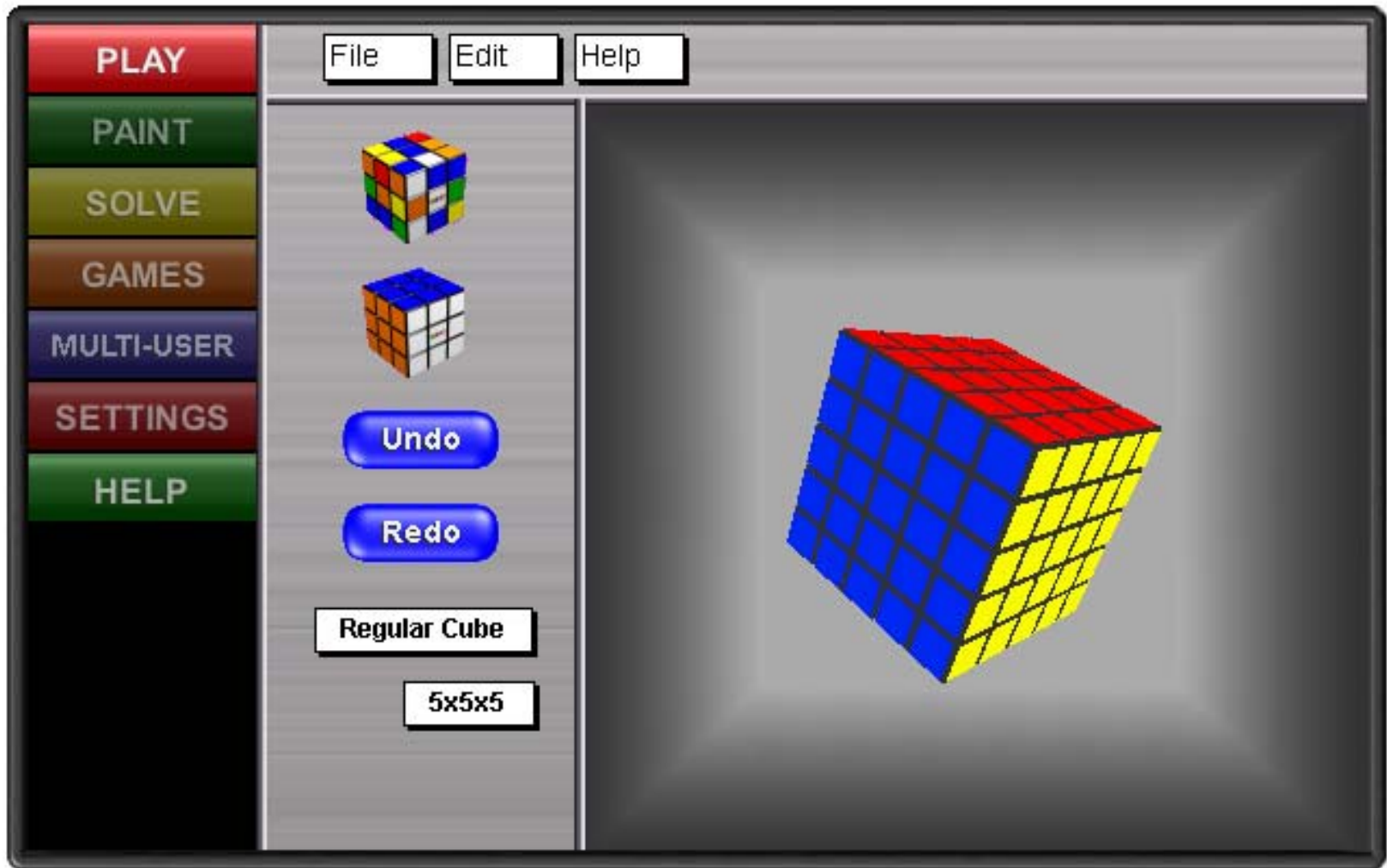
| | Combined | Jared | Susan | |
|------------------|---------------|---------------|---------------|------------------|
| Allison | <i>Boston</i> | <i>NYC</i> | <i>Cape</i> | <i>Nantucket</i> |
| <i>Fun</i> | <i>Good</i> | <i>Better</i> | <i>Better</i> | <i>Best</i> |
| <i>Travel</i> | <i>Easy</i> | <i>Hard</i> | <i>OK</i> | <i>Hard</i> |
| <i>Family</i> | <i>OK</i> | <i>OK</i> | <i>Best</i> | <i>Good</i> |
| <i>Cost</i> | <i>Low</i> | <i>High</i> | <i>Medium</i> | <i>High</i> |
| <i>Mtg space</i> | <i>Great</i> | <i>Good</i> | <i>Good</i> | <i>OK</i> |
| <i>Rankings</i> | <i>Best</i> | <i>Good</i> | <i>Good</i> | <i>OK</i> |

Best place to hold this year's company retreat

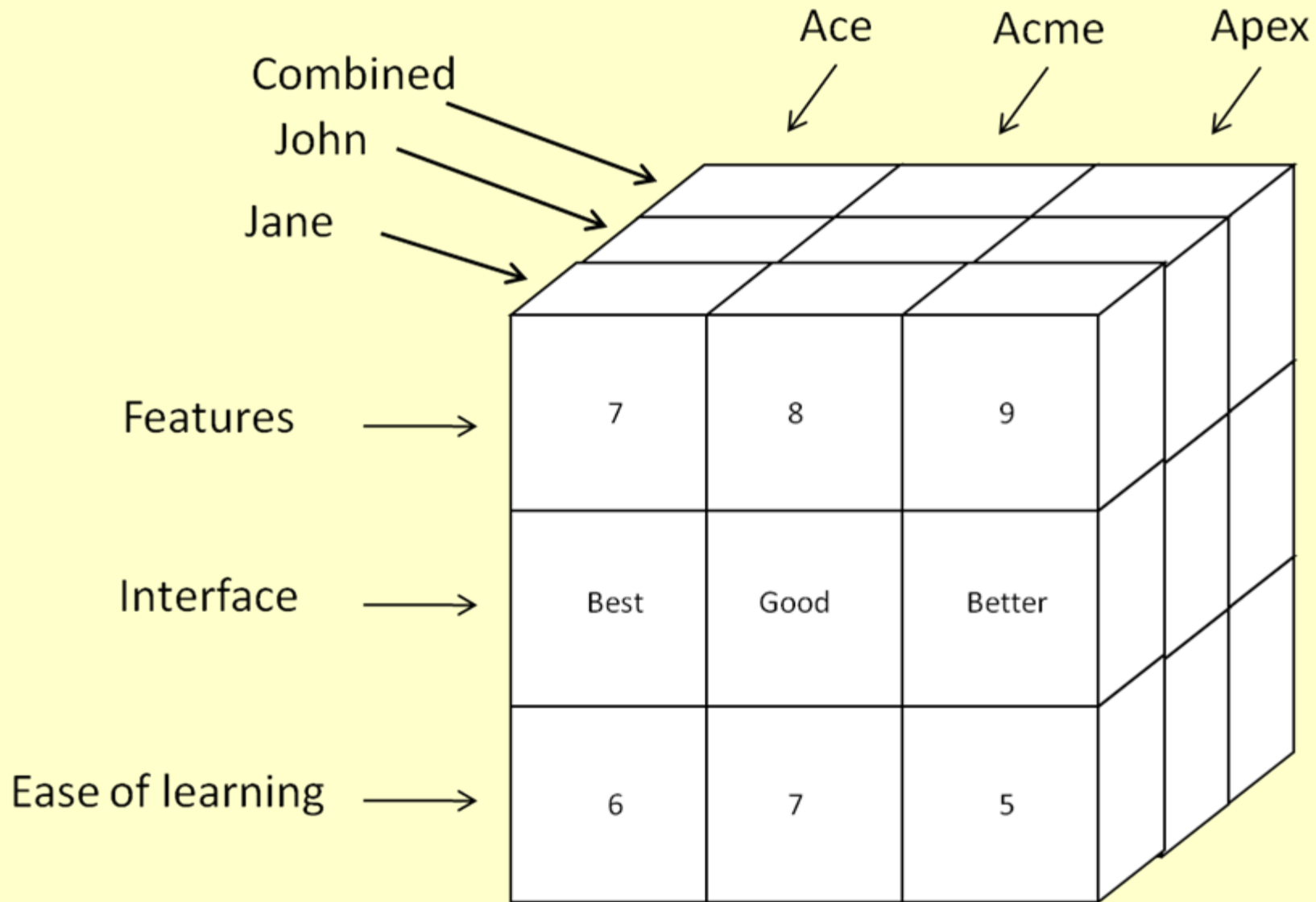
[Guide Me](#) [Report](#)

Resources

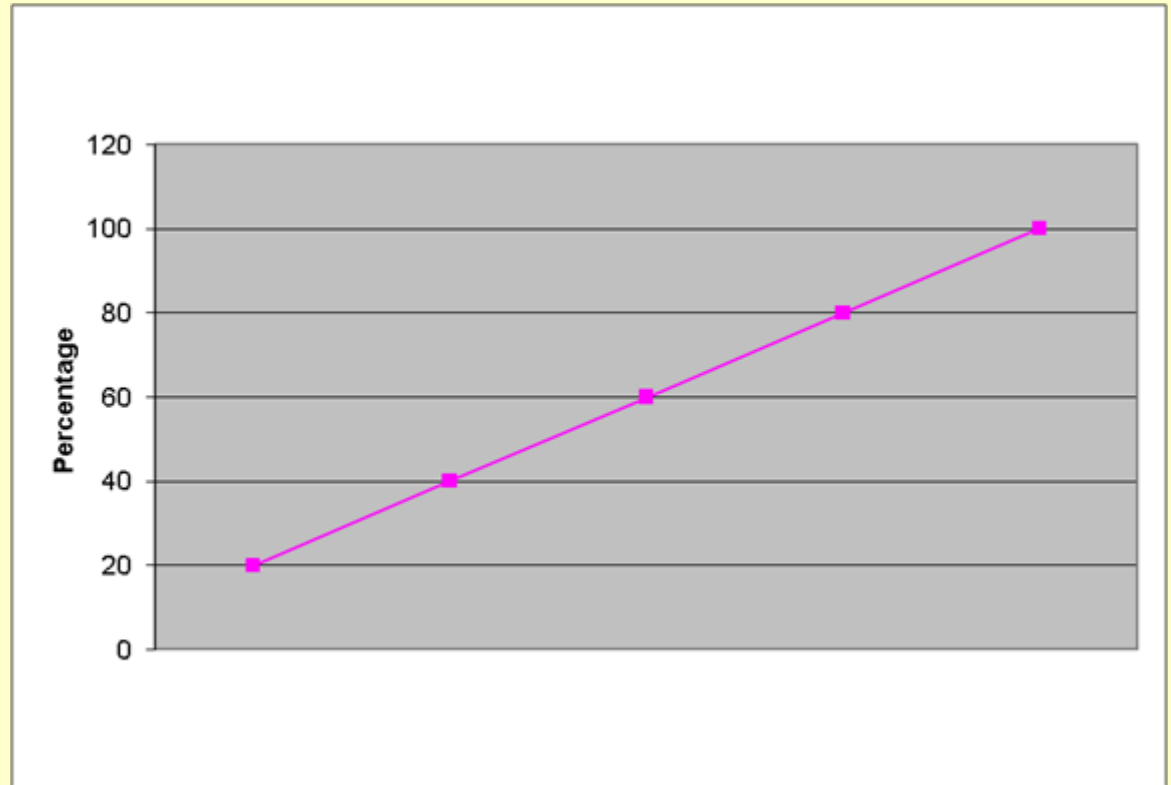
- [Planning a Retreat](#)
- [Involving children at company events](#)
- [Maps of the northeast US](#)
- [Cape Meeting Planners](#)
- [Island Ferries](#)
- [Anthony's Pier 4](#)
- [New York Tourism Bureau](#)



[Dan Knight's cube](#)



Best 100
Better 80
Good 70
Ok 50
Bad 30
Worse 20
Worst 0

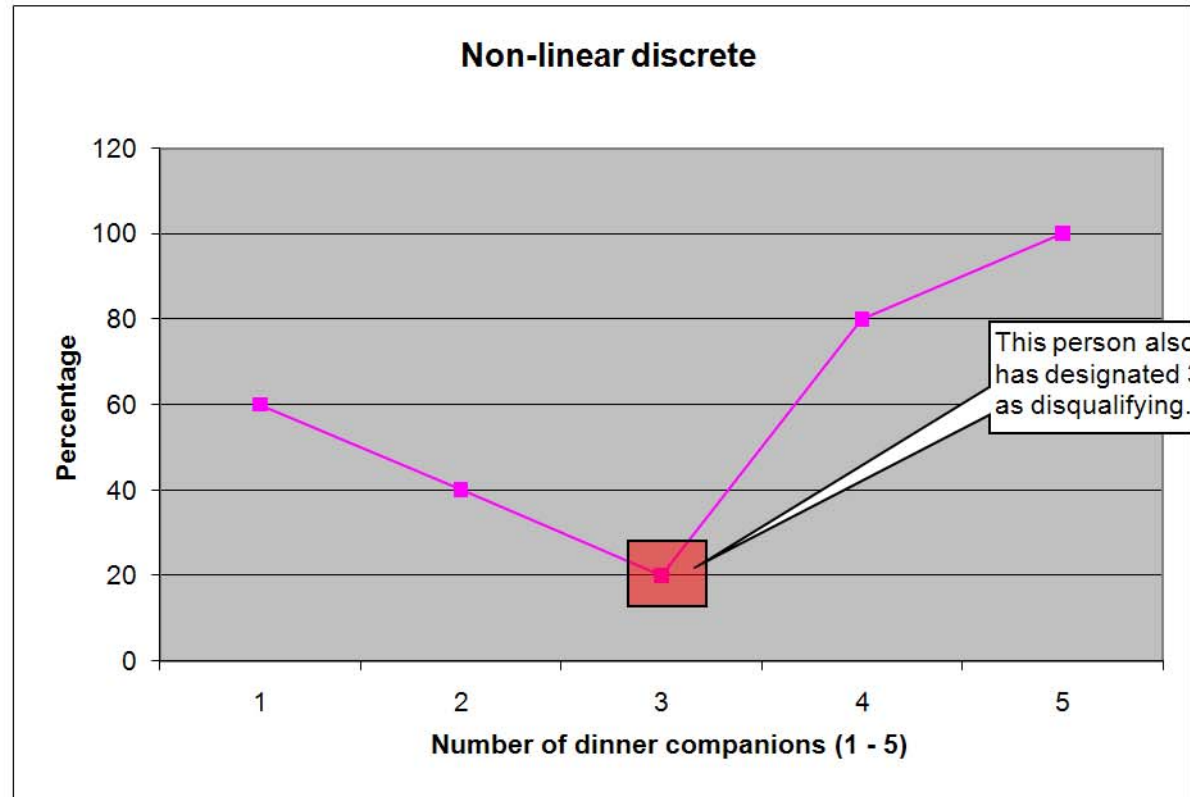


| | |
|---|-----|
| 1 | 60 |
| 2 | 40 |
| 3 | 20 |
| 4 | 80 |
| 5 | 100 |

5 rating possibilities mapped non-linearly to a percentage scale

A mixed polarity utility curve: utility goes up as values go up in some areas, down in other areas.

Imagine someone who likes having dinner with one person better than with two, but likes four or five even better. And refuses to eat with three.



Jane

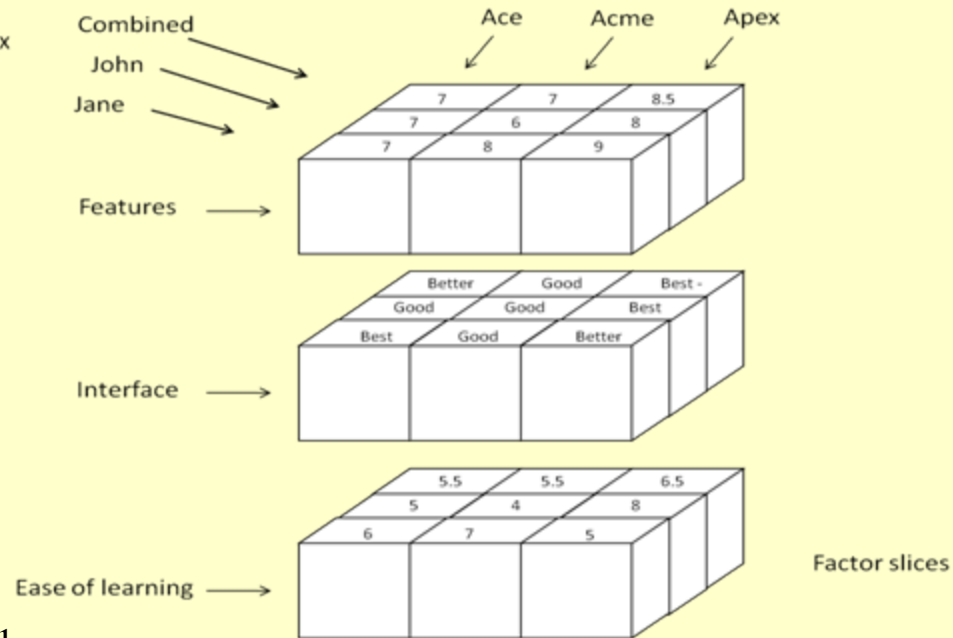
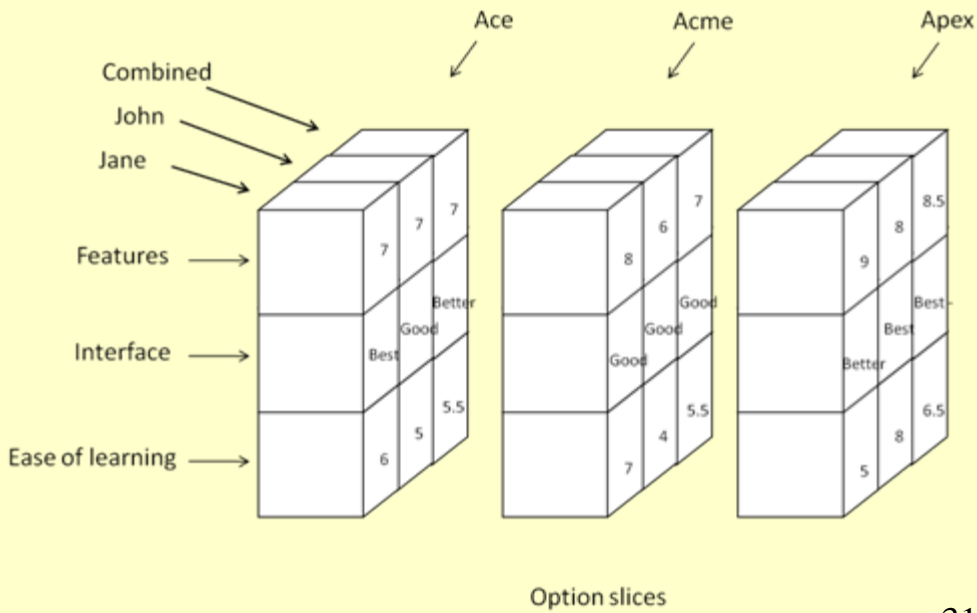
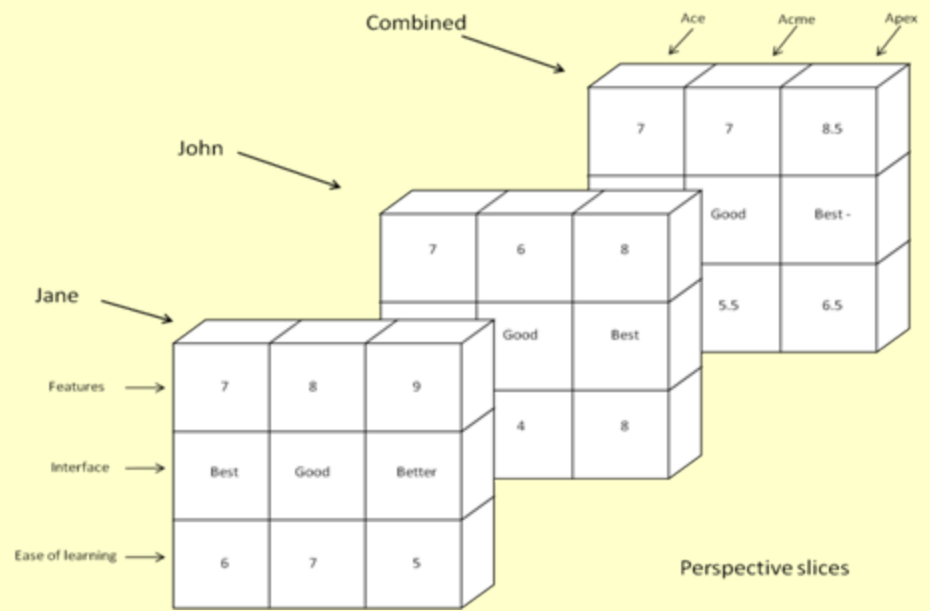
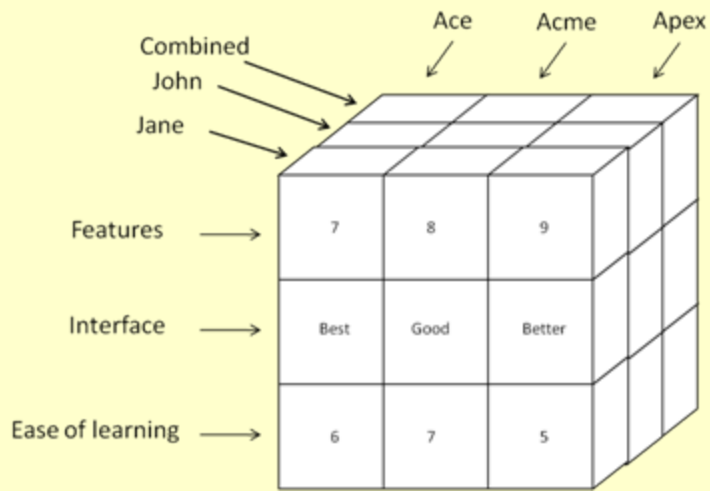
| | | <u>Ace</u> | | <u>Acme</u> | | <u>Apex</u> | |
|----------------------|-------------------------|---------------|--------------|---------------|--------------|---------------|--------------|
| <i>weight</i> | | <i>rating</i> | <i>score</i> | <i>rating</i> | <i>score</i> | <i>rating</i> | <i>Score</i> |
| 5 | Features | 7 | 70 | 8 | 80 | 9 | 90 |
| 8 | Interface | best | 100 | good | 70 | better | 80 |
| 10 | Ease of learning | 6 | 60 | 7 | 70 | 5 | 50 |
| Total score for Jane | | 76.09 | | 72.17 | | 69.13 | |

John

| | | <u>Ace</u> | | <u>Acme</u> | | <u>Apex</u> | |
|----------------------|-------------------------|---------------|--------------|---------------|--------------|---------------|--------------|
| <i>weight</i> | | <i>rating</i> | <i>score</i> | <i>rating</i> | <i>score</i> | <i>rating</i> | <i>score</i> |
| 10 | Features | 7 | 70 | 6 | 60 | 8 | 80 |
| 5 | Interface | good | 70 | good | 70 | best | 100 |
| 2 | Ease of learning | 5 | 50 | 4 | 40 | 8 | 80 |
| Total score for John | | 67.65 | | 60.59 | | 85.88 | |

Combined

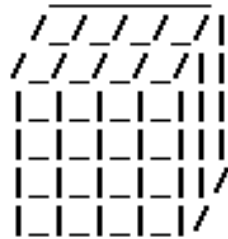
| | | <u>Ace</u> | | <u>Acme</u> | | <u>Apex</u> | |
|---------------|-------------------------|---------------|--------------|---------------|--------------|---------------|--------------|
| <i>weight</i> | | <i>rating</i> | <i>score</i> | <i>rating</i> | <i>score</i> | <i>rating</i> | <i>score</i> |
| 7.5 | Features | 7 | 70 | 7 | 70 | 8.5 | 85 |
| 6.5 | Interface | better | 85 | good | 70 | best minus | 90 |
| 6 | Ease of learning | 5.5 | 55 | 5.5 | 55 | 6.5 | 65 |
| Overall score | | 71.87 | | 66.38 | | 77.51 | |



Choicebox



ChoiceBox



'Think Inside the Box'

Continue

Close System

1. Box View - Bart Perspective



| | QShift | GF | DB | HD |
|----------------|--------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| Installed base | 800 | 5,000 | 3,000 | 250,000 |
| Weight: 10 | | | | |
| Browser mode | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Weight: 0 | | | | |
| Big bribe | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Weight: 10 | | | | |
| Power | 4 | 9 | 7 | 7 |
| Weight: 10 | | | | |
| License cost | 99 | 250 | 1,000 | 350 |
| Weight: -5 | | | | |
| More than 2yr | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Weight: 10 | | | | |

Weighted total | 398.14 | 1,895 | 2,289.77 | 2,602.77

Show input scores

Explain [1] Guide me [2]

Next

Previous

Resources

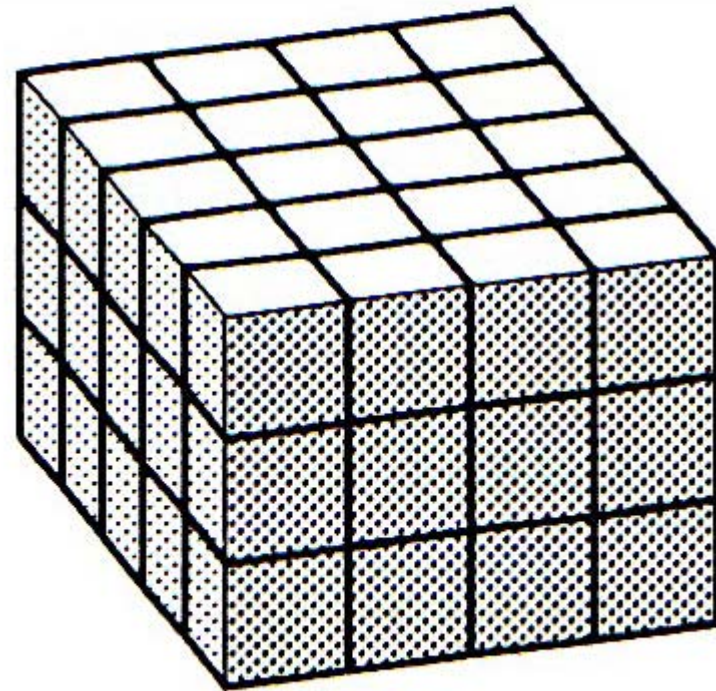
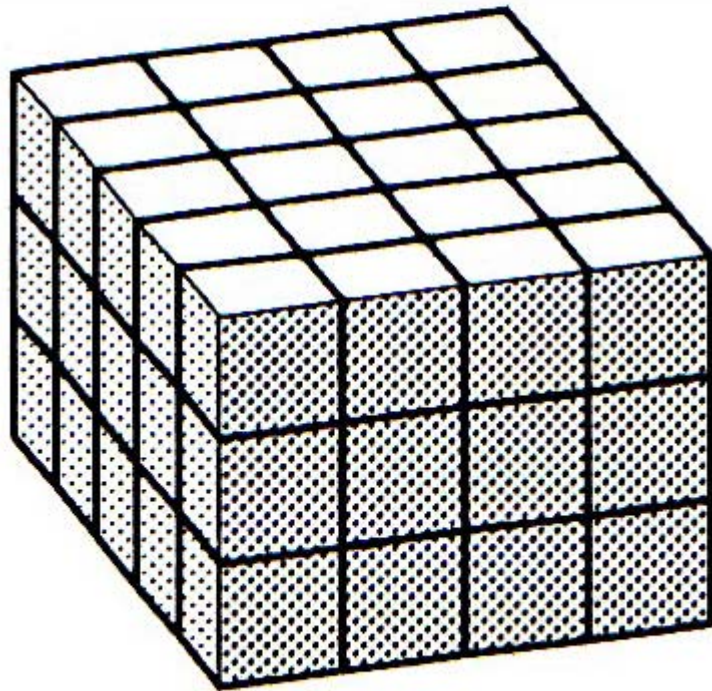
Close

Introduction

Welcome to ChoiceSorter -- a decision support tool

Copyright 2007, All About Choice, Inc.

Press Next below to begin.



First

Previous Next

Last Finish

Is ChoiceSorter For You?

ChoiceSorter is not for everyone, or every decision. Before you go further, let's consider whether it makes sense for **you**.

Is the decision **important enough** to spend some time on?

Yes No

Are you someone who likes (or is willing) to **think systematically** about their decisions?

Yes No

Can you **describe your choice in a sentence like the following**? "Which _____ is best for _____?" (e.g., Which school is best for Abigail?)

Yes No

Are you choosing among several **well-defined options**?

Yes No

Are there several considerations (or **factors**) involved that **point to different choices** among the options?

Yes No

If there aren't at least a couple of considerations that point in different directions, there aren't any "tradeoffs" to work out, and your choice should be clear. ChoiceSorter isn't likely to be of much help!

First



Previous

Next



Last



Finish

ChoiceSorter Starter

The Overall Choice

Please describe the choice you are facing

Which tools are best for helping people make decisions?

What should we call each of the things you're choosing among? Complete this sentence: Each option is a _____.

choicemaking tool

What person or group is this choice **for**? (Whose interests are primarily involved?)

potential AAC funders

ChoiceSorter Starter

Options

Please name and describe some of your options. You'll be able to narrow or expand this list later. For now, try to limit yourself to ones that

- are as good or better than all others in at least *one* way;
- are simple options, not combinations.

Check the "include" box for the options you really want to focus on.

| | Short name (up to 20 characters) ⋮ | Description ⋮ | Include ⋮ |
|---|------------------------------------|---------------|--------------------------|
| 1 | Head | | <input type="checkbox"/> |
| 2 | Paper | | <input type="checkbox"/> |
| 3 | Whiteboard | | <input type="checkbox"/> |
| 4 | Word table | | <input type="checkbox"/> |
| 5 | Excel spreadsheet | | <input type="checkbox"/> |
| 6 | ChoiceSorter | | <input type="checkbox"/> |
| 7 | | | <input type="checkbox"/> |

2: Time to set up

Short name (up to 20 characters)

Leave this page blank and press Next if you're done adding factors for now.

Describe this factor in terms of a precise question someone would answer in assessing a choice

Does this factor "count" (make an evaluative difference), or is it just informational?

- evaluative
 informational

Is it cardinal (arbitrary number), ordinal (first, second, ...), binary, or multi-choice

- cardinal
 ordinal
 binary
 multi-choice

Is this factor positive or negative (are higher numbers good or bad?)

- positive
 negative

Is is "objective" (ratings cloned across perspectives) or subjective?

- objective
 subjective

Maximum value (if any)

Minimum value (if any)

Web Prototype

ChoiceSorter - Mozilla Firefox

File Edit View History Bookmarks Tools Help

Gmail - Inbox (2) - marclauritsen@gma... ChoiceSorter

My boxes My Friends My profile Preferences Feedback Help Log out

Editing box: Prostate cancer treatment
Choosing the best treatment for prostate cancer

Patient Primary physician Oncologist Summary

| Scores: | -4.17 | -8.06 | -20.83 | 0.00 |
|------------------------|---|---|---|----------------------------------|
| | Surgery | Chemotherapy | Hormone treatment | Watchful waiting |
| Likelihood of cure | 9 | 60 | 50 | 30 |
| risk of incontinence | 5 | 30 | 20 | 30 |
| risk of impotence | 3 | 60 | 40 | 20 |
| degree of discomfort | Medium <input type="button" value="v"/> | High <input type="button" value="v"/> | Medium <input type="button" value="v"/> | <input type="button" value="v"/> |
| duration of discomfort | short <input type="button" value="v"/> | medium <input type="button" value="v"/> | medium <input type="button" value="v"/> | <input type="button" value="v"/> |

Shared to (+)
[andy](#)
[marc](#)

Views (+)
(default)
[\(edit\)](#)

[Reports](#)

[History](#)

A simple, intuitive, adjustable tool for collaborative deliberation

Benefits

- For clients
 - Transparency of options, factors, and perspectives
 - Visibility of reasoning
 - Persistence of Which and Why
 - More confidence in result
- For advocates
 - More effective advice giving
 - Less repetition and 'getting ready time'
- For the whole system
 - Improved client and advocate satisfaction
 - Earlier detection of issues or problems
 - Greater cost-effectiveness

Example: choosing an apartment in a coastal community

| Weights | | Apt 1 | | Apt 2 | | Apt 3 | |
|---------|-------------------|---------|--------|---------|---------|--------|---------|
| | | rating | score | rating | score | rating | score |
| 8 | Blocks from beach | 2 | 100 | 3 | 80 | 1 | 90 |
| 3 | Minutes to work | 40 | -88.89 | 35 | -77.78 | 45 | -100.00 |
| 7 | Square footage | 900 | 87.80 | 850 | 82.93 | 1025 | 100.00 |
| 6 | Quality of view | 3 | 42.86 | 4 | 57.14 | 7 | 100.00 |
| 3 | Monthly rent | \$1,200 | -88.89 | \$1,350 | -100.00 | \$990 | -73.33 |
| 8 | Parking spot? | N | 0 | Y | 100 | N | 0 |

| | | | | | |
|-------------------|------|-----------------------|--------|--------|--------|
| <i>avg weight</i> | 5.83 | <i>total positive</i> | 71.65 | 101.29 | 86.57 |
| | | <i>total negative</i> | -45.71 | -45.71 | -44.57 |
| | | <i>net total</i> | 25.93 | 55.57 | 42.00 |

Editing box: New Apartment!

Choosing an apartment in a coastal community

Whitney

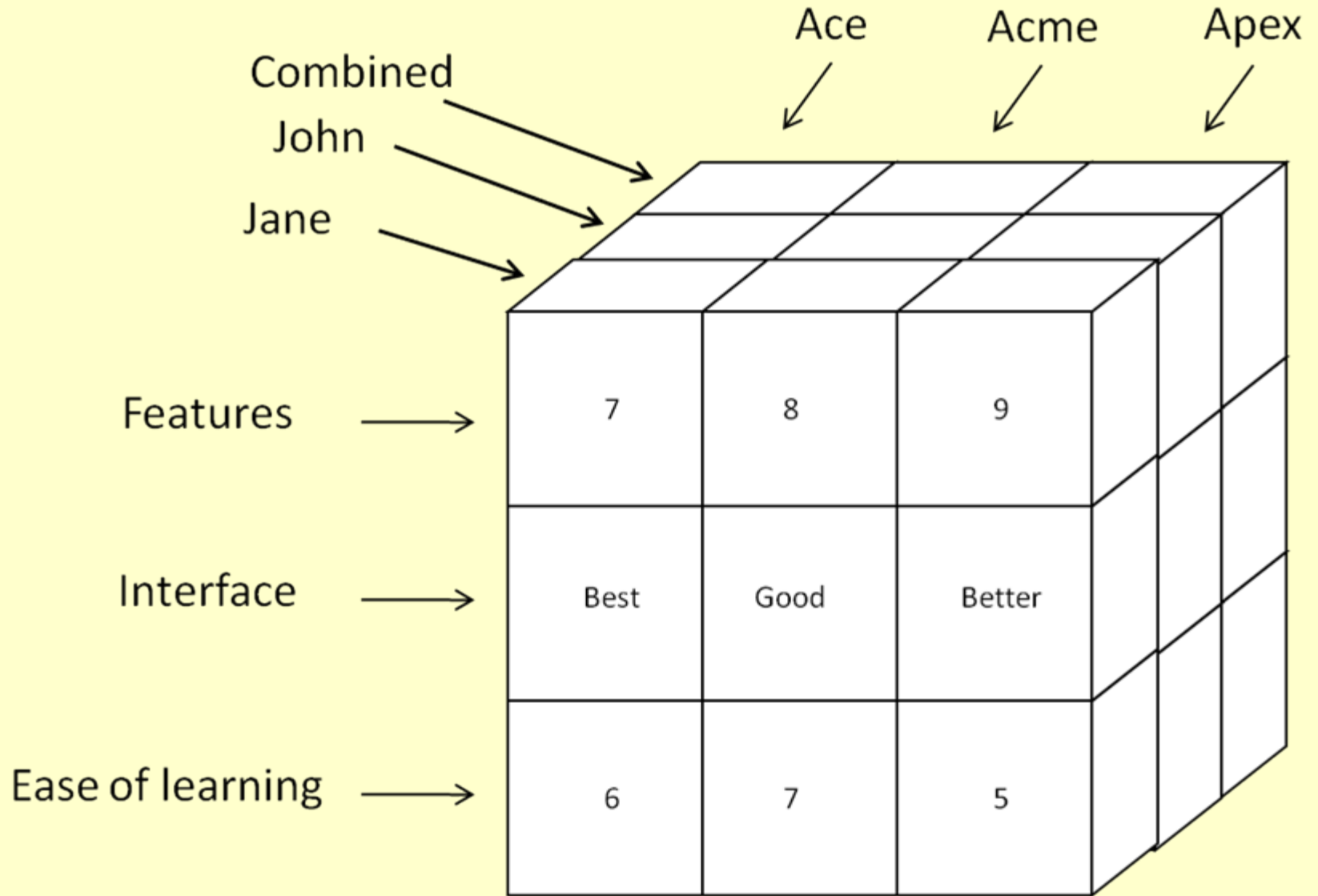
Shared to [\(+\)](#)
andy
marc
whitney

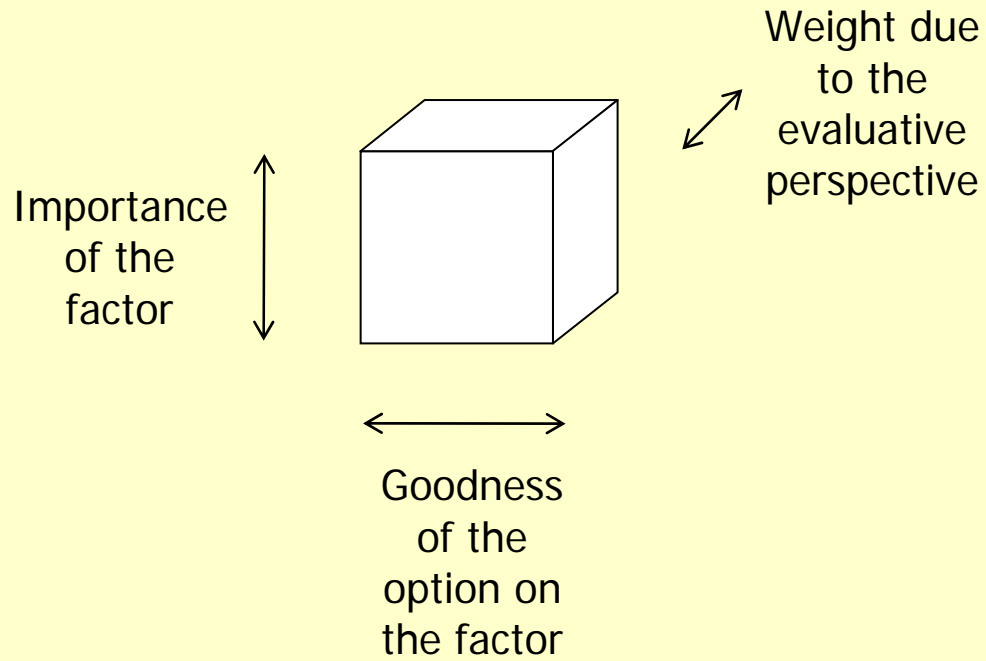
Views [\(+\)](#)
[\(default\)](#) [\(edit\)](#)

[Reports](#)

[History](#)

| Scores: | Rank: 2 28.45 | Rank: 3 24.12 | Rank: 1 30.76 |
|---|---------------------------------|---------------------------------|----------------------------------|
| | Apt 1 | Apt 2 | Apt 3 |
| Blocks from beach <i>How many?</i> | | | |
| <input type="text" value="Weight 7.8"/> | <input type="text" value="1"/> | <input type="text" value="2"/> | <input type="text" value="4"/> |
| Minutes to work <i>Door to door</i> | | | |
| <input type="text" value="Weight 3.5"/> | 35 | 30 | 28 |
| Square Footage <i>Total floor area</i> | | | |
| <input type="text" value="Weight 3.8"/> | 900 | 875 | 1040 |
| Quality of View <i>On a scale of 1 to 10, with 10 being spectacular</i> | | | |
| <input type="text" value="Weight 8.8"/> | 8 | 5 | 6 |
| Monthly rent <i>In dollars</i> | | | |
| <input type="text" value="Weight 5"/> | 1200 | 1175 | 1050 |
| Parking spot? <i>Included in rent</i> | | | |
| <input type="text" value="Weight 2.2"/> | <input type="text" value="No"/> | <input type="text" value="No"/> | <input type="text" value="Yes"/> |





407 Elm Avenue – 2nd



20 Main Street – 3rd



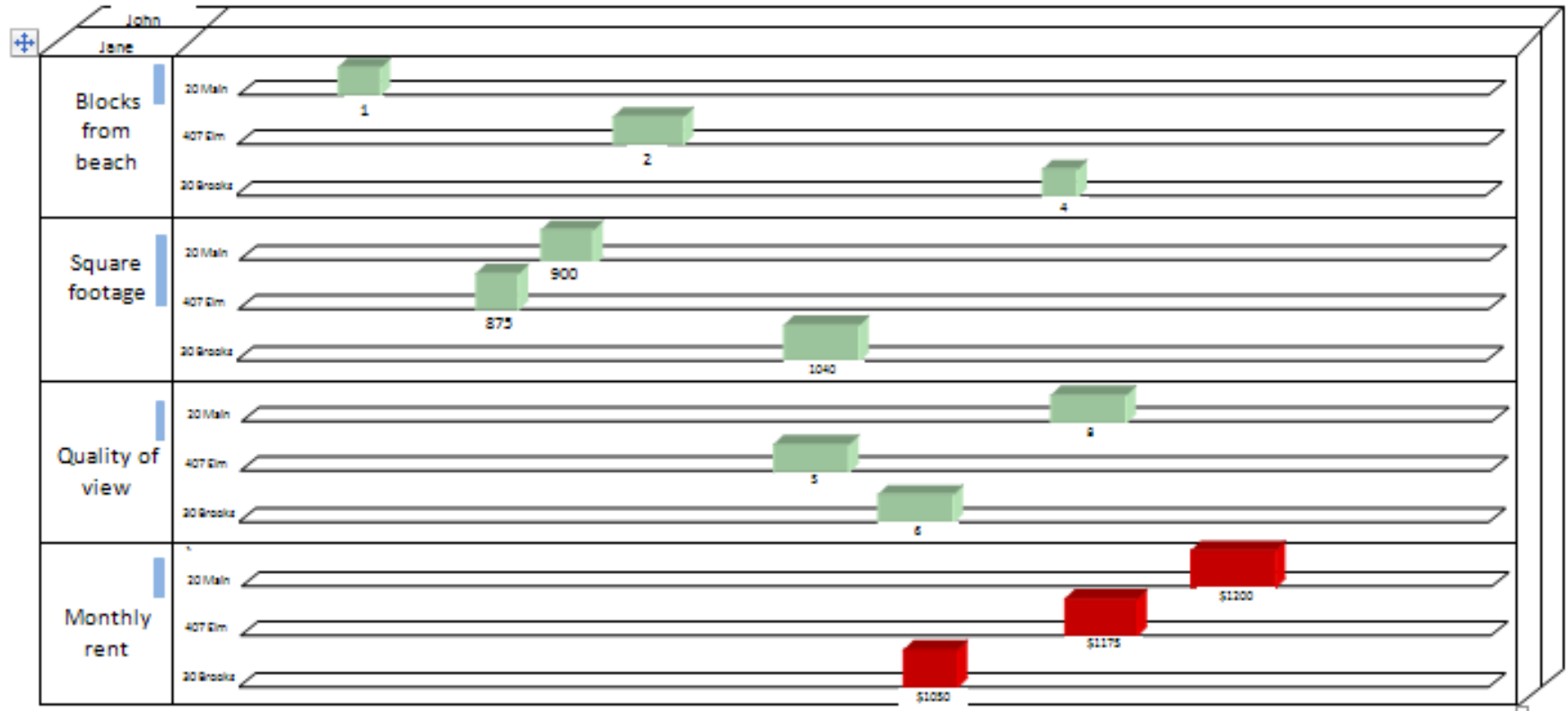
30 Brooks – 1st



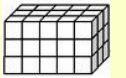
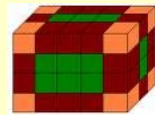
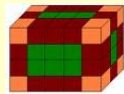
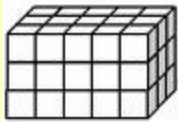
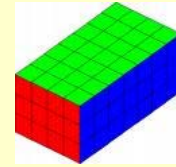
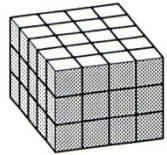
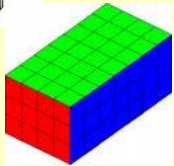
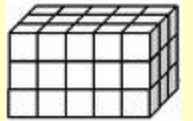
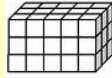
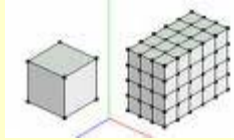
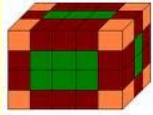
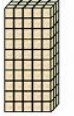
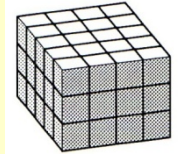
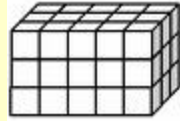
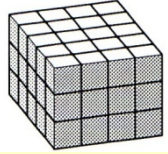
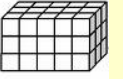
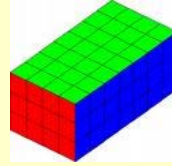
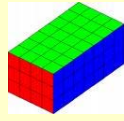
| | Jane | John |
|-------------------|------|------|
| Blocks from beach | | |
| Square footage | | |
| Quality of view | | |
| Monthly rent | | |

| | Jane | John |
|-------------------|------|------|
| Blocks from beach | | |
| Square footage | | |
| Quality of view | | |
| Monthly rent | | |

| | Jane | John |
|-------------------|------|------|
| Blocks from beach | | |
| Square footage | | |
| Quality of view | | |
| Monthly rent | | |



ChoiceSpace



All About Choice

- Powerful yet simple for mainstream use
- Deep, comprehensive, integrated solution
- Interactive visualization
- Collaborative deliberation
- Intelligent system that learns as it's used, through social production (crowd sourcing)
- Commitment to autonomous choice

Would it be helpful if

- When you faced a decision, you could
 - Create a custom choice support environment
 - Share it online with colleagues and other participants
 - Draw on pre-existing and newly added information and insights
 - Filter and sort through your options as you learn more
 - Leave a legacy for others facing similar choice

Questions

- Do you agree that our decision processes can be improved through technology?
- Is “choiceboxing” a step in the right direction?