N a m e T a g Q R C o d e s

You may have noticed that your name badge this year has a fancy design on it. This is known as a QR Code. It contains a virtual business card with your name, email, and phone number. This will allow you to easily share your contact information with other conference attendees that have a smartphone.

If your smartphone does not have a barcode or QR Code reader already installed, simply install one of the following below by typing its address into your phone's browser:

i-nigma, www.i-nigma.mobi

NeoReader, get.neoreader.com

Kaywa, reader.kaywa.com

ScanLife, www.getscanlife.com

BeeTag, get.beetagg.com

ZXing, http://zxing.org/w/
Search "Bar Scanner" in the Android Market to find this one, also available for Java based phones.

An expanded list of reader Apps for a variety of SmartPhones:
http://2d-code.co.uk/qr-code-readers/